

## CALL FOR PROPOSALS 05/2022

### XX ANPAD DOCTORAL CONSORTIUM

Released on May 04, 2022

#### Online event

**DATE** – September 12-13, 2022

**COORDINATION** – Professor Cristiane Drebes Pedron, PhD. (PPGA/PPGP/UNINOVE) and Professor Juliana Cristina Teixeira, PhD. (PPGAdm/UFES)

#### 1. OVERVIEW

ANPAD – Brazilian Academy of Management invites doctoral students attending graduate programs in administration, accounting, and related areas (**regardless of whether the graduate program is an ANPAD active member**) to submit their doctoral dissertation proposals to the XX ANPAD Doctoral Consortium.

The XX ANPAD Doctoral Consortium was designed to be a social space for collective knowledge construction among researchers and doctoral students. Participants will collectively work toward improving the doctoral dissertations and strengthening a network of people and institutions.

Thus, we confirm the commitments assumed in previous ANPAD doctoral consortiums of guaranteeing a respectful, cordial, and professional approach when handling the students' doctoral dissertation projects, understanding this event as an opportunity to share their academic paths. Also, scholars and practitioners who work with the topics addressed in the dissertations will participate in the consortium, strengthening ties within our academic community.

The theme of ANPAD Annual Meeting - EnANPAD 2022 is “Tackling grand societal challenges: A role for management, managers, and organizations” The doctoral consortium is aligned with this theme. We encourage doctoral students to submit their dissertation projects to this year's Doctoral Consortium, stressing our commitment to accepting plural epistemological, theoretical, methodological, and empirical research and our intention to gather a diverse group of participants.

The event will take place over two days, offering lectures, methodology workshops, and presentation and discussion panels. The presentation and discussion panels aim to contribute to the doctoral dissertation projects in all dimensions and increase students' research skills.

#### 2. TYPE OF ELIGIBLE PROPOSALS

As in the 2021 edition, the 2022 doctoral consortium will select two types of proposals:

**TYPE 1** – Early-stage doctoral dissertation proposals, not formally structured. The selected applicants will discuss their proposals with the support of researchers.

**TYPE 2** – These are proposals in an advanced stage. The selected applicants will discuss them to improve the work.

### 3 INSTRUCTIONS TO SUBMIT THE PROPOSAL

Applicants are doctoral students enrolled in graduate programs in administration, accounting, and related areas (**regardless of whether the programs are ANPAD active members**). The evaluation of the doctoral dissertation proposals submitted to this consortium will be similar to that of articles submitted to the ANPAD Annual Meeting – EnANPAD. The general rules are:

Proposals must be submitted through the ANPAD website (<http://www.anpad.org.br>).

- 3.1 The author must ensure that the proposal complies with the required technical characteristics and criteria, taking full responsibility.
- 3.2 The submitted version (in a PDF file) is the proposal's final version.
- 3.3 Proposals may be submitted in Portuguese, English, or Spanish.
- 3.4 Before uploading the dissertation proposal, the author must ensure that the file is free of malware. Works that do not meet this requirement will be excluded.
- 3.5 The proposals must not identify the author. The proposal will be excluded from the selection process if authorship is identified. Therefore, authors must ensure that the proposal does not contain explicit or hidden identification, such as the author's name written in the proposal, name in the properties of the PDF file, name of the institution, or indication linking the proposal to a research group.
- 3.6 Applicants must attach an agreement statement (PDF file) signed by the supervisor or the graduate program director, demonstrating that they support the application.
- 3.7 The applicant curriculum in the CNPq's Lattes platform must be updated (it is not necessary to attach the curriculum to the electronic application form).

### 4 PROPOSAL'S FORMAT

Applicants must prepare the proposals following the rules below:

4.1 TYPE 1 PROPOSALS: Extended abstract with between 2000 and 3000 words, structured as follows:

- a. Title (with all main words starting in capital letters);
- b. Context that led to work on the proposal and its objective;
- c. Theoretical foundation: the proposal must show the leading authors in the topic addressed and the theories supporting the research;
- d. The proposal's methodology;
- e. The dissertation's theoretical, methodological, and/or empirical (if applicable) contributions;
- f. For applicants pursuing professional doctoral degrees, the proposals are expected to offer practical contributions, presenting the idea of a technological product.

4.2 TYPE 2 PROPOSALS: The doctoral dissertation proposal must have up to 6000 words, structured as follows:

#### First page

Title (with all main words starting in capital letters). Abstract containing up to 250 words. Three to five keywords. Academic Division to which the proposal is linked. Authors may indicate other areas of knowledge the dissertation potentially dialogues and manifest the desire of having researchers from those areas included in the session discussing their proposal (For example, Academic Division of Organizational Studies; Psychology; Academic Division of Marketing; Statistics, among other multidisciplinary possibilities).

### The other pages must contain:

- a. **Introduction:** briefly describe the cutting-edge studies on the topic addressed, outlining the research theme and problem, the research question and objectives, and the main idea defended in the dissertation. The proposal's introduction must include the dissertation's relevance, considering the existing theoretical and empirical gaps and aspects neglected by previous studies. The applicant is advised to clearly state the dissertation's conceptual, methodological, and/or empirical contribution (at least one of these contributions, not all three of them necessarily). The potential impact (organizational, economic, technological, social, or others) of the contribution must be explicit.
- b. **Theoretical framework:** discussion of theories, concepts, models, and findings from previous research, which characterize the cutting-edge science about the problem addressed. It must present the theoretical arguments that support the propositions and hypotheses discussed in the dissertation. The theoretical framework must focus on the dissertation and its contribution.
- c. **Methodology:** it is detailed considering the dissertation's epistemological assumptions and must encompass the research design and elements that confirm the study's replicability, demonstrating the proposal's reliability and validity. Examples:
  - I. for quantitative research, population and sample definition, instruments of data collection and analysis, and criteria to maximize the proposal's reliability and validity;
  - II. for qualitative studies, empirical context, possible participants, techniques of production, and techniques of analysis/understanding of empirical materials;
  - III. for mixed methods, observe the indications for each phase of the research;
  - IV. for intervention methods, such as design science research, show the details of the different stages of the study and how you intend to collect and analyze the data.
- d. **Potential contributions:** theoretical, methodological, and/or empirical (if applicable).
- e. **Potential contributions to practice:** proposals from students pursuing a PROFESSIONAL DOCTORAL DEGREE are expected to present the technological product idealized for the dissertation. Some of the technological products suggested by the Brazilian Agency Capes for administration and accounting are patents, professional training courses, social technology, software/applications, conclusive technical reports, an innovative company or social organization, and non-patentable process/technology/product/material.
- f. **References:** references must follow APA or ABNT standards. Formatting: A4 paper; margins: top (3cm), bottom (2cm), left (3cm), right (2cm); Times New Roman font size 12; single spacing between characters, words, and lines; justified text.

## 5 SELECTION CRITERIA

All proposals submitted to the XX ANPAD Doctoral Consortium will be evaluated by researchers with doctoral degrees linked to graduate programs, appointed by the Coordination of the ANPAD Doctoral Consortium. The evaluation will be based on the following criteria:

- a. Quality of the proposal;
- b. Regional diversity of participants;
- c. Plurality of themes;
- d. Ethnic-racial diversity of participants.

In addition, the evaluation will consider the type of proposal submitted (early-stage and advanced-stage):

**5.1 TYPE 1 PROPOSALS:** Evaluators will consider the theme, the research question, objectives, methodology, and relevance (for students pursuing a professional doctoral degree, evaluators will observe the technological product the student intends to develop). These items will be evaluated as “sufficient” or “insufficient” to participate in the consortium.

**5.2 TYPE 2 PROPOSALS:** The following criteria will be used:

- 5.2.1 Quality of the delimitation of the theme, problem, objectives, and main idea defended in the dissertation;
- 5.2.2 Dissertation’s conceptual, academic, practical, and social contribution;
- 5.2.3 Quality of the theoretical framework (density of the student’s theoretical position and quality of the analysis of the cutting-edge literature) and of the theoretical arguments supporting the proposition and hypotheses that characterize the dissertation;
- 5.2.4 Quality of delimitation of the proposal’s epistemological position;
- 5.2.5 Adequacy and quality in the description of the stages for the execution of the study;
- 5.2.6 Quality of the proposal organization and presentation (considering whether the proposal meets ABNT or APA standards, is written correctly, and does not contain grammatical or spelling errors).

These items will be evaluated by attributing the concepts “poor,” “regular,” “Good,” and “Very Good” to participate in the consortium. At the end of the evaluation, the evaluators will choose one of the options for type 2:

- a. The proposal must be in the consortium, as it is at an appropriate stage of development to allow for its improvement with expert feedback;
- b. The proposal is not able to be discussed in type 2, and must be relocated to type 1, because it is at an early stage of development;
- c. The proposal cannot be discussed in the doctoral consortium as it does not meet the minimum criteria of the evaluation.

## **6. DISCUSSION SESSIONS FORMAT**

The evaluation committee in charge of analyzing the doctoral dissertation proposals will be formed of researchers with doctoral degrees linked to graduate programs indicated by the Coordination of the ANPAD Doctoral Consortium.

The times for presentation and discussion of accepted proposals will differ according to the type. Type 2 proposals will have more time to be presented.

The consortium will count on researchers with significant experience supervising doctoral dissertations and researchers who are not as experienced. The objective is to promote knowledge exchange and contribute to developing the activity of doctoral dissertation supervision.

Session coordinators will organize the presentations and discussions.

**The sessions to discuss the dissertation proposals will occur on September 13, 2022, 3 pm – 8 pm.**

## **7. IMPORTANT DATES**

### **Key dates for the XX ANPAD Doctoral Consortium – Type 1 and Type 2 proposals**

May 04 – Release (online) of the call for doctoral dissertation proposals;

May 24 – Beginning of the submission period (via website);

June 14 – Deadline for submissions;

July 05 – Announcement of selected proposals;

July 18 – Deadline for doctoral students with selected proposals to confirm participation;

August 12 – Announcement (online) of the doctoral consortium's schedule

September 12-13 – XX ANPAD Doctoral Consortium and methodological development workshops

### **CONSORTIUM COORDINATION**

ANPAD's Scientific Director, Professor Cristiane Pedron, PhD (PPGA/PPGP/UNINOVE) and Professor Juliana Cristina Teixeira, PhD (PPGAdm/UFES).

### **CONTACT**

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