

## CALL FOR PAPERS #03/2024

### 32<sup>nd</sup> ANPAD Symposium of Innovation, Technology and Entrepreneurship SITE 2024

**LOCATION** – ESPM - Escola Superior de Propaganda e Marketing de São Paulo – SP-  
Brazil

**DATE** – May 15 to 17, 2024

#### 1. PRESENTATION

The 32<sup>nd</sup> ANPAD Symposium of Innovation, Technology and Entrepreneurship (SITE) will be held in the city of São Paulo, from May 15th to 17th, 2024. It will be promoted by the **Brazilian Association of Graduate Studies and Research in Administration (ANPAD)** and sponsored by the **Innovation, Technology and Entrepreneurship Division (ITE)**.

SITE is a space to discuss scientific topics within the scope of the division. This call for papers is an invitation to researchers and professors from any institutions in Brazil and abroad. The purpose of the event is to encourage the development of the area of Innovation, Technology and Entrepreneurship studies, considering the different subsystems and dimensions of analysis, preferably observing the division's interest groups.

#### 2. TYPE OF SUBMISSIONS

This call for papers is open to theoretical-empirical studies, theoretical essays, and technological papers.

##### 2.1. Presentation of Academic Articles

**2.1.1 Theoretical-empirical article** – presents findings of relevant research based on different theoretical and methodological perspectives, analyzing a theme with consistency and showing a contribution to the field.

**2.1.2 Theoretical essay** – presents a discussion based on a relevant and consistent theoretical position in the area of knowledge. The essay states the assumptions behind the arguments discussed, characterizing the author's position in relation to given theories. A theoretical essay usually requires a deep analysis of the existing literature on the subject addressed and can be characterized by critical reflection, interpretation density, and alternative propositions to analyze the topic and contribute to future studies.

**2.1.3 Technological article** – in previous events promoted by ANPAD, the “technological paper” was called “technological report.” It is a manuscript describing and discussing managerial cases of (i) application of technologies or processes, (ii) development of administrative, accounting, and related technologies, (iii) implementation/application methodologies, and (iv) software related to the management of organizations, promoting intervention in the

institution. Thus, the nature of a technological paper is the application. They must observe the methodological, conceptual, and writing rigors valid for other types of scientific manuscripts.

### 3. AWARDS

In this event, ANPAD will recognize researchers and studies with institutional awards as follows:

#### 3.1 Best Paper Award for the best research of the Division.

- i. The awarded research will be entitled to fast-track the reviewing process in one of the ANPAD journals (RAC or BAR).
- ii. All award nominees will receive an “honorable mention” certificate.

#### 3.2 Award for the Best Paper based on a Doctoral Dissertation (ANNEX I).

#### 3.3 Award for the Best Paper based on a Master’s Thesis (ANNEX I).

#### 3.4 Award for Best Reviewer (ANNEX II).

#### 3.5 Award for Best Technological Paper or Best Paper based on a Professional Master’s Thesis or Professional Doctoral Dissertation (ANNEX III).

#### 3.6 Young Researcher Award (ANNEX IV), based on the following criteria:

- i. Academic performance, evaluated in terms of journal editing or reviewing papers submitted to journals or scientific events, leadership of interest groups, performance as chair of divisions, work with the agencies CAPES, CNPq, and/or support foundations and similar activities. All these activities must reflect the *ad honorem* performance of the awardee to advance issues related to the Division;
- ii. The nominee must have a maximum of 8 years since their last doctoral degree.
- iii. Adherence to Division research themes;
- iv. Relevance of scientific production over the last eight years;

#### 3.7 Academic Achievement Award – Lifetime Achievement (ANNEX V), based on the following criteria:

- i. Academic performance, evaluated in terms of journal editing or their work as a reviewer, the leadership of interest groups, to have chaired or being a member of the ANPAD Divisions, work with the agencies CAPES, CNPq, and/or support foundations and similar activities. All these activities must reflect the *ad honorem* performance of the awardee to advance issues related to the Division;
- ii. External recognition, based on approval of scholarships (types “Bolsa DT” – based on contribution for technological development; “Bolsa PQ” – based on scientific production, or similar), and/or at least three projects with extra IES funding;
- iii. Relevance of scientific production over the last ten years;

#### 3.8 Award for the Best Innovation, Technology and Entrepreneurship Article Published in International Journals (ANNEX VI) by authors affiliated with graduate programs at Brazilian institutions. The following criteria apply:

- i. Research’s contribution to the advancement of knowledge in Innovation,

- Technology and Entrepreneurship;
- ii. Methodological rigor;
- iii. Impact of the publication;
- iv. Article's structure and consistency.

3.9 Award for the Best Innovation, Technology and Entrepreneurship Article Published in Brazilian Journals (ANNEX VII) by authors affiliated with graduate programs at Brazilian institutions. The following criteria apply:

- i. Research's contribution to the advancement of knowledge in Innovation, Technology and Entrepreneurship;
- ii. Methodological rigor;
- iii. Impact of the publication;
- iv. Article's structure and consistency.

3.10 Distinction for Training Innovation, Technology and Entrepreneurship Researchers Award (ANNEX VIII), based on the following criteria:

- i. Hold at least a doctoral degree;
- ii. Be Brazilian or a foreigner with a valid visa;
- iii. The awarded researcher may be retired as long as they maintain academic-scientific activities officially linked to research and teaching institutions;
- iv. It is desirable that the awarded have had scholarships (types "Bolsa DT" – based on contribution for technological development; "Bolsa PQ" – based on scientific production, or similar) or have been Senior at CNPq or other support foundations;
- v. Have significant scientific production;
- vi. Have outstanding training in the area and continue to train and prepare others, considering the length of time the professor has worked in postgraduate studies and the region of the country where he/she works;
- vii. Have frequent and effective participation in ANPAD conferences;
- viii. Be an individual member of ANPAD.

3.11 Outstanding Student Award in Innovation, Technology and Entrepreneurship (ANNEX IX), based on the following criteria:

- i. Innovation and relevance of research: originality and potential impact of the student's research throughout their academic career for theoretical or practical advances in the field of Innovation, Technology and Entrepreneurship;
- ii. Academic performance: evaluation of grades and active participation in courses and seminars;
- iii. Publications and presentations: quality and quantity of research papers published and presented at conferences or journals;
- iv. Engagement with the academic community: participation in research groups, teaching assistance, or other activities that contribute to the academic community.

**The papers authored by the chair of the division or members of the division's scientific committee are not eligible for awards in their division.**

#### 4. IMPORTANT DATES

December 20<sup>th</sup>, 2023 – Call for papers announcement;

- January 23<sup>rd</sup>, 2024 – Opening of the electronic address to receive submissions;
- March 05<sup>th</sup>, 2024 – The deadline for submission of papers;
- April 03<sup>rd</sup>, 2024 – Disclosure of results;
- April 18<sup>th</sup>, 2024 – Deadline for registration for authors of selected papers;
- April 30<sup>th</sup>, 2024 – Publication of the complete program on the Internet;
- May 15<sup>th</sup> to 17<sup>th</sup>, 2024 – The event.

## **5. FORMATTING INSTRUCTIONS**

- 5.1. The text to be submitted has to be a single PDF file with 10.000 words at maximum. The paper must have a title, an abstract (200 words maximum) in the same language as the text, and a bibliography.

## **6. SUBMISSION INSTRUCTIONS**

- 6.1. The manuscripts must be submitted through the ANPAD website ([www.anpad.org.br](http://www.anpad.org.br)), where the identification fields and instructions for submitting the work in PDF will be available.
- 6.2. The authors are responsible for ensuring that the works comply with the characteristics and technical criteria presented in this call for papers.
- 6.3. A maximum of three manuscripts may be submitted per person, either authored or co-authored.
- 6.4. Each work must only be submitted once; multiple submissions of the same work will not be accepted.
- 6.5. Each work can be authored/co-authored by a maximum of six individuals.
- 6.6. Papers may be submitted in Portuguese, English, or Spanish.
- 6.7. The submitted PDF manuscript is considered the final version.
- 6.8. The authors' names must not appear in the manuscript or in the name of the PDF file. Authors' data must be informed in the appropriate field available on the submission website.
- 6.9. After submission, no inclusion, exclusion, substitution, or alteration of name, e-mail, institution, or parts of the submitted manuscript or other information provided at submission will be accepted.
- 6.10. At the time of submission, authors must make sure that their iANPAD account has updated information. This information will be used in the paper submission process.
- 6.11. If, after the submission, an update is required for the iANPAD account, the data in the submission system will not be changed. To rectify incorrect data, the submission must be canceled, and the paper must be re-submitted, as long as it is within the deadline set in this call for papers.
- 6.12. The authors will be solely responsible for problems arising from non-updating personal and registration data.
- 6.13. Manuscripts works cannot, under any circumstances, present explicit identification (name typed in the body of the work, in its abstract, or in the file properties), hidden identification, or citation of the work of the authors themselves in a way that allows identification. Those whose authorship is identified will be excluded from the event.
- 6.14. Acknowledgments must be exclusively institutional; no personal acknowledgments are permitted.
- 6.15. Before uploading the manuscript, authors must verify that the files are not infected with viruses. Infected files will be excluded.

- 6.16. When submitting the manuscript, the authors must choose the type of submission: theoretical-empirical, theoretical essays, or technological articles.
- 6.17. Submissions will not be accepted after the deadline (Item 4).
- 6.18. ANPAD is not responsible for submissions that are not completed due to communication failure, congestion of communication lines, lack of electricity, server slowness caused by excessive simultaneous accesses, or any other technical factors that make data transfer impossible. For this reason, it is recommended that authors complete their submissions in good time to avoid any technical difficulties that may occur.
- 6.19. Save the conference dates (May 15 to 17, 2024). The presentation of the selected papers will take place in a session allocated by the event organizers on any of these days. Authors will not be able to choose presentations dates and times.

## **7. ORIGINALITY OF WORKS SUBMITTED TO ANPAD EVENTS**

- 7.1. The authors must declare the originality of their paper at the time of submission. The authors are responsible for confirming the originality of their papers.
- 7.2. Papers accepted for publication or published in journals, published as book chapters, or presented at previous ANPAD events are not considered unpublished for the purposes of this call for papers, and should not be submitted.
- 7.3. When requested, authors who fail to prove originality may be impeded from presenting papers in future ANPAD events.

## **8. REVIEWING PROCESS**

- 8.1. The manuscripts will be evaluated through blind review. If one or more authors are identified, the paper will be excluded from the process.
- 8.2. Two reviewers will evaluate each manuscript. In case of discrepancies, a third reviewer will be appointed.
- 8.3. . The reviewing process will consider only manuscripts that meet the submission rules and submitted before the deadline.
- 8.4. Files submitted in the submission process cannot be replaced.
- 8.5. The academic division coordinated by the scientific director will evaluate submissions exclusively based on the quality of the paper.
- 8.6. The chairs of the divisions and the divisions' scientific committees will carry out an initial evaluation of the submitted papers before sending them to the reviewers. This initial assessment aims to identify whether the work meets the minimum requirements – conceptual, methodological, editorial, and format – to be considered a scientific paper.
- 8.7. The chair of the division may, at their discretion, exchange the papers among the interest groups to which the manuscripts were submitted.
- 8.8. The final selection by the scientific director will take into account the combination of the following items: (i) the result of the reviewing process; (ii) the adequate number of papers to be presented at the event; and (iii) the time available for the presentation of each paper.
- 8.9. The chairs of the divisions, members of scientific committees, and leaders of interest groups will not have access to data from authors.
- 8.10. When a member of a scientific committee or a leader of an interest group is the author of a paper submitted to the academic division they are part of, the system automatically blocks access to the user's paper, preventing any action, such as designating reviewers and monitoring the reviewing process.

8.11. The authors' names will not be revealed to reviewers, and the name of the reviewers will not be revealed to the authors.

## **9. REGISTRATION AND ACCESS TO THE ONLINE PLATFORM**

- 9.1. Registration in the event is individual. Regardless of whether they are an author, only registered participants will access the online event.
- 9.2. Registration is personal, non-transferable, and non-shareable.

## **10. INCLUSION IN THE EVENT PROGRAM AND ELECTRONIC PROCEEDINGS**

- 10.1. Selected manuscripts will be included in the program only if at least one of the authors registers for the event. The attendee must be prepared to present the paper using the format indicated by the event committee.
- 10.2. Payment of the registration fee mentioned in 10.1 must be made by April 18<sup>th</sup>, 2024, for the paper to be included in the program and event proceedings.

## **11. FORMAT OF THE PAPERS' PRESENTATION IN THE EVENT**

- 11.1. When submitting their paper, authors accept that the manuscript may be presented in any of the presentation modalities adopted during the event.
- 11.2. The final decision regarding the form of presentation of each work will be up to the academic divisions and the scientific director. The choice will be made as a result of the interrelationships between the selected papers and the availability of time for presentations. Authors will not be able to appeal against the chosen format.

## **12. FINAL PROVISIONS**

- 12.1. Paper submission implies the total and unconditional acceptance of all provisions, rules, and instructions in this call for papers, communications, and other documents published by ANPAD.
- 12.2. The failure to present a paper listed in the event's program will imply the impediment of the author to submit papers for any event held under the sponsorship and within the scope of ANPAD until the end of the subsequent year.
- 12.3. When submitting papers, authors are invited to collaborate as reviewers. ANPAD's academic divisions will select the group of reviewers.
- 12.4. The items in this call for papers may undergo modifications and updates while the event still did not start. All changes and/or updates will be published on the ANPAD website in the event section.

## **13. CONTACT US**

ANPAD Office  
Telephone +55 (44) 3354-8545  
E-mail: [eventos@anpad.org.br](mailto:eventos@anpad.org.br)

## ANNEX I

### **NOTICES FOR THE AWARDS FOR BEST PAPERS BASED ON ACADEMIC MASTER'S DISSERTATION AND BEST PAPERS BASED ON ACADEMIC DOCTORAL THESIS**

During the 32<sup>nd</sup> ANPAD Symposium of Innovation, Technology and Entrepreneurship (SITE 2024) scheduled to take place in São Paulo, Brazil, from May 15 to 17, 2024, the ANPAD Innovation, Technology and Entrepreneurship Division will present awards for the best papers a) based on an academic master's dissertation and b) based on an academic doctoral thesis.

These awards recognize the scientific excellence of innovation, technology and entrepreneurship dissertations and theses through papers derived from these academic research works and approved to be presented during the event.

The criteria for these awards include an *outstanding contribution to advancing knowledge in innovation, technology and entrepreneurship, methodological rigor, the paper's structure and consistency, and the managerial application of the results.*

To be eligible for the award, the thesis/dissertation advisor must apply by sending an email to [divisao.ite@anpad.org.br](mailto:divisao.ite@anpad.org.br), by April 06, 2024, providing the following information:

- a. Student name, last degree, and the program and university with which they are affiliated;
- b. Title and year of defense of the dissertation or thesis from which the paper is based;
- c. Title and registration number of the paper approved at the 32<sup>nd</sup> ANPAD Symposium of Innovation, Technology and Entrepreneurship (For example, ITE9999);
- d. Letter justifying the paper's nomination.

Scientific Committee – ANPAD Innovation, Technology and Entrepreneurship Division

## ANNEX II

### NOTICE FOR BEST REVIEWER AWARD

During the 32<sup>nd</sup> ANPAD Symposium of Innovation, Technology and Entrepreneurship (SITE 2024), scheduled to take place in São Paulo, Brazil, from May 15 to 17, 2024, the ANPAD Innovation, Technology and Entrepreneurship Division will present an award for the best reviewer of the ANPAD ITE Division. The award is granted every three years during the SITE.

The Best Reviewer Award recognizes the reviewers' vital work for the success of ANPAD's scientific conferences. Because of their contribution, many research works advance, gain quality, and develop into publications widely shared in academic journals.

The leaders of interest groups of ANPAD's Innovation, Technology and Entrepreneurship Division appoint up to three reviewers working on their themes, sending their reviews for papers submitted to SITE 2024.

The best reviewer will be appointed based on the following criteria:

- I. They must have reviewed papers submitted to ANPAD conferences in the last 2 years or 3 conferences;
- II. The reviews overall quality will be established by the following criteria:
  - a. reviews completed within the required deadline
  - b. reviews containing assertive criticism of each of the following items in an article: research gap, theoretical foundation, methodological procedures, discussion, and research contributions. Assertive review is understood as one that shows strengths, weaknesses, and suggestions for improvement;
  - c. homogeneity in the quality of the various reviews issued.
- III. Favorable feedback from authors in the ANPAD system;
- IV. As a tiebreaker criterion, the nominee should be a regular reviewer, i.e., they have contributed to reviews in the last two years or three conferences and participated in these conferences.

Scientific Committee – ANPAD Innovation, Technology and Entrepreneurship Division



### ANNEX III

#### **NOTICE FOR THE AWARDS FOR BEST ARTICLE FROM PROFESSIONAL MASTERS DISSERTATION AND PROFESSIONAL DOCTORAL THESIS**

During the 32<sup>nd</sup> ANPAD Symposium of Innovation, Technology and Entrepreneurship (SITE 2024), scheduled to take place in São Paulo, Brazil, from May 15 to 17, 2024, the ANPAD Innovation, Technology and Entrepreneurship Division will present awards for the best papers a) based on a professional master's dissertation and b) based on a professional doctoral thesis.

These awards recognize the scientific excellence of innovation, technology and entrepreneurship dissertations and theses produced by students of professional graduate programs through papers derived from these studies and approved to be presented during the event.

The criteria for these awards include an *outstanding contribution to advancing knowledge in innovation, technology and entrepreneurship, methodological rigor, the paper's structure and consistency, and the managerial application of the results.*

To be eligible for the award, the thesis/dissertation advisor must apply by sending an email to [divisao.ite@anpad.org.br](mailto:divisao.ite@anpad.org.br), by April 06, 2024, providing the following information:

- a. Student name, last degree, and the program and university with which they are affiliated;
- b. Title and year of defense of the dissertation or thesis from which the paper is based;
- c. Title and registration number of the paper approved at the 32<sup>nd</sup> ANPAD Symposium of Innovation, Technology and Entrepreneurship (For example, ITE9999);
- d. Letter justifying the paper's nomination.

Scientific Committee – ANPAD Innovation, Technology and Entrepreneurship Division

## ANNEX IV

### NOTICE FOR THE YOUNG RESEARCHER AWARD

During the 32<sup>nd</sup> ANPAD Symposium of Innovation, Technology and Entrepreneurship (SITE 2024), scheduled to take place in São Paulo, Brazil, from May 15 to 17, 2024, the ANPAD Innovation, Technology and Entrepreneurship Division will present the award for Young Researcher in Innovation, Technology and Entrepreneurship.

This award recognizes the contribution of young Brazilian researchers – whether associated with ANPAD or not – to the advancement of knowledge in the area of Innovation, Technology and Entrepreneurship. The award focuses on researchers who received their doctoral degrees no more than 8 years ago (between 2016 and 2024).

Candidates who are professors and researchers residing in Brazil can present their own applications or be nominated by former advisors.

The award criteria include *innovation and methodological rigor in the candidate's scientific publications that have advanced or have the potential to significantly advance theoretical, methodological, and managerial knowledge in the field of innovation, technology and entrepreneurship.*

To apply, the candidate or the former advisor must send the candidate's records to the award committee. The records must contain:

- a. Candidate identification;
- b. A motivation letter explaining the reasons for the application or recommendation (one-page maximum);
- c. Details on the candidate's qualifications;
- d. List of Publications (Last 8 years);
- e. Reference to studies citing the candidate's published work;
- f. Scholarships, awards, and distinctions received.

Applications will be received until April 06, 2024. The records must be sent via email to [divisao.ite@anpad.org.br](mailto:divisao.ite@anpad.org.br).

Scientific Committee – ANPAD Innovation, Technology and Entrepreneurship Division

## ANNEX V

### NOTICE FOR THE LIFETIME ACHIEVEMENT AWARD IN INNOVATION, TECHNOLOGY AND ENTREPRENEURSHIP

During the 32<sup>nd</sup> ANPAD Symposium of Innovation, Technology and Entrepreneurship (SITE 2024), scheduled to take place in São Paulo, Brazil, from May 15 to 17, 2024, the ANPAD Innovation, Technology and Entrepreneurship Division will present the award for Lifetime Achievement.

This award is presented every three years. The award recognizes innovation, technology and entrepreneurship researchers with relevant academic contributions throughout their lives.

The nomination for the award may be made by individual members of the ANPAD Innovation, Technology and Entrepreneurship area. The scientific committee for the Innovation, Technology and Entrepreneurship area will form a committee to evaluate nominations from individual members and name the award winner based on criteria established in this Notice.

The researcher qualified for the award must:

- a. Hold at least a doctoral degree;
- b. Be Brazilian or a foreigner with a valid visa;
- c. The awarded researcher may be retired as long as they maintain academic-scientific activities officially linked to research and teaching institutions;
- d. It is desirable to have (or have had) a scholarship of the types “Bolsa PQ” or “Bolsa PQ senior” (related to research productivity) from the Brazilian agency CNPq or another funding body;
- e. Be a regular and active participant of ANPAD conferences;
- f. To have published in qualified journals and be a cited author;
- g. To have contributed to the education of human resources at the graduate level;
- h. Be recognized by the award committee as a researcher who contributes to the development of the area;
- i. Have international connections (joint projects, exchange, guest professor, etc.);
- j. Have a minimum academic experience of 20 years in teaching and research;
- k. Be a member of ANPAD.

Nominations must be made by April 06, 2024, via email, sending the nomination and a justification letter to the address [divisao.ite@anpad.org.br](mailto:divisao.ite@anpad.org.br).

Scientific Committee – ANPAD Innovation, Technology and Entrepreneurship Division

## ANNEX VI

### NOTICE FOR THE AWARD FOR BEST INNOVATION, TECHNOLOGY AND ENTREPRENEURSHIP ARTICLE PUBLISHED IN INTERNATIONAL JOURNALS

During the 32<sup>nd</sup> ANPAD Symposium of Innovation, Technology and Entrepreneurship (SITE 2024), scheduled to take place in São Paulo, Brazil, from May 15 to 17, 2024, the ANPAD Innovation, Technology and Entrepreneurship Division will award the best innovation, technology and entrepreneurship article published in international journals.

This award recognizes the scientific excellence of research works published abroad by Brazilian researchers in the last 3 years (from June 2021 to April 2024).

The criteria adopted are the contribution to the advancement of knowledge in innovation, technology and entrepreneurship, methodological rigor, and the article's structure and consistency. The scientific committee for the ITE area will evaluate nominations from ANPAD individual members and name the award winner.

To be eligible for the award, the main author of the research paper must apply, sending an email to [divisao.ite@anpad.org.br](mailto:divisao.ite@anpad.org.br), by April 06, 2024, informing:

- a. Name of authors and affiliation;
- b. Title of the published paper;
- c. Copy of the original article published with the journal's approval and publication date;
- d. Letter justifying the article's nomination.

According to the latest classification issued by CAPES, the works must have been published in international journals (not in Brazil) in stratum A1 or A2.

Each author may submit only one published article. Each article must have at least one author formally affiliated with a Brazilian academic graduate program in 2024.

Only articles published by the deadline for the award submission will be accepted. Manuscripts in the reviewing process at any stage or accepted but not yet published are not eligible (research works published online in advance of printed publication will be accepted).

Scientific Committee – ANPAD Innovation, Technology and Entrepreneurship Division

## ANNEX VII

### NOTICE FOR THE AWARD FOR BEST ARTICLE IN INNOVATION, TECHNOLOGY AND ENTREPRENEURSHIP PUBLISHED IN BRAZILIAN JOURNALS

During the 32<sup>nd</sup> ANPAD Symposium of Innovation, Technology and Entrepreneurship (SITE 2024), scheduled to take place in São Paulo, Brazil, from May 15 to 17, 2024, the ANPAD Innovation, Technology and Entrepreneurship Division will award the best innovation, technology and entrepreneurship article published in Brazilian journals.

This award recognizes the scientific excellence of research works published in Brazil by Brazilian researchers in the last 3 years (from June 2021 to April 2024).

The criteria adopted are the contribution to the advancement of knowledge in innovation, technology and entrepreneurship, methodological rigor, and the article's structure and consistency. The scientific committee for the ITE area will evaluate nominations from ANPAD members and name the award winner.

To be eligible for the award, the main author of the research paper must submit the application, sending an email to [divisao.ite@anpad.org.br](mailto:divisao.ite@anpad.org.br), by April 06, 2024, informing:

- a. Name of authors and affiliation;
- b. Title of the published article;
- c. Copy of the original article published with the journal's approval and publication date;
- d. Letter justifying the article's nomination.

According to the latest classification issued by CAPES, the papers must have been published in journals in the A2 or A3 stratum.

Each author may submit only one published article. Each article must have at least one author formally affiliated with a Brazilian academic graduate program in 2024.

Only articles published by the deadline for the award submission will be accepted. Manuscripts in the reviewing process at any stage or accepted but not yet published are not eligible (research works published online in advance of printed publication will be accepted).

Scientific Committee – ANPAD Innovation, Technology and Entrepreneurship Division

## ANNEX VIII

### NOTICE FOR THE DISTINCTION FOR TRAINING INNOVATION, TECHNOLOGY AND ENTREPRENEURSHIP RESEARCHERS AWARD

During the 32<sup>nd</sup> ANPAD Symposium of Innovation, Technology and Entrepreneurship (SITE 2024), scheduled to take place in São Paulo, Brazil, from May 15 to 17, 2024, the ANPAD Innovation, Technology and Entrepreneurship Division will award notice the Distinction For Training Innovation, Technology And Entrepreneurship Researchers.

This award is granted every three years and recognizes professors in the field of ITE who stand out in the training of other professors and researchers in the area, with a notable role in advising academic graduate programs.

Nominations can be made by ANPAD individual members of the ITE division. The scientific committee for the Innovation, Technology and Entrepreneurship area will form an award committee to evaluate nominations from individual members and name the award winner based on criteria established in this Notice.

The professor/researcher qualified for the award must:

- a. Hold at least a doctoral degree;
- b. Be Brazilian or a foreigner with a valid visa;
- c. The awarded researcher may be retired as long as they maintain academic-scientific activities officially linked to research and teaching institutions;
- d. It is desirable to have (or have had) a scholarship of the types “Bolsa PQ” or “Bolsa PQ senior” (related to research productivity) from the Brazilian agency CNPq or another funding body;
- e. Have relevant scientific production;
- f. Have outstanding training in human resources in the area and continue to work and train new human resources, considering the length of time the professor has worked in graduate programs and the region of Brazil where they work;
- g. Be a regular and active participant in ANPAD events;
- h. Be a member of ANPAD.

Nominations must be sent by April 06, 2024, via email to [divisao.ite@anpad.org.br](mailto:divisao.ite@anpad.org.br)

Scientific Committee – ANPAD Innovation, Technology and Entrepreneurship Division

## ANNEX IX

### NOTICE FOR THE AWARD FOR OUTSTANDING STUDENT IN INNOVATION, TECHNOLOGY AND ENTREPRENEURSHIP

During the 32<sup>nd</sup> ANPAD Symposium of Innovation, Technology and Entrepreneurship (SITE 2024), scheduled to take place in São Paulo, Brazil, from May 15 to 17, 2024, the ANPAD Innovation, Technology and Entrepreneurship Division will award the Outstanding Student in Innovation, Technology and Entrepreneurship.

This award recognizes and encourages academic excellence and innovative contributions in the area of Innovation, Technology and Entrepreneurship from students currently enrolled in master's or doctoral administration programs.

Candidates are nominated by their advisors. The ITE Division Scientific Committee will form an award committee to evaluate the nominations and select the winner based on the following criteria:

- a. Innovation and Relevance of Research: originality and potential impact of the research developed by the student during their academic career for theoretical or practical advances in the field of ITE;
- b. Academic Performance: evaluation of grades and active participation in courses and seminars;
- c. Publications and Presentations: quality and quantity of research works published and presented at conferences or journals;
- d. Engagement with the Academic Community: participation in research groups, teaching assistance, or other activities that contribute to the academic community.

To apply, the candidate's advisor must send a document containing:

- a. Candidate identification;
- b. A letter justifying the application or nomination, explaining the relevance of the candidate's line of research to the ITE area (one-page maximum);
- c. Academic record;
- d. List of publications and conference presentations;
- e. Description of contributions to the academic community;
- f. Other awards or distinctions received.

Applications will be received until April 06, 2024. The information must be sent via email to [divisao.ite@anpad.org.br](mailto:divisao.ite@anpad.org.br).

Scientific Committee – ANPAD Innovation, Technology and Entrepreneurship Division