



ACADEMIC WRITING WORKSHOP

September 27 to 28th, 2023

São Paulo, Brazil

at Universidade Presbiteriana Mackenzie



HOST AND ORGANIZERS

Public Management Research Association – PMRA
Brazilian Academy of Management – ANPAD



The Academic Writing Workshop will be held at Universidade Presbiteriana Mackenzie



PRESENTATION

The Brazilian Academy of Management (ANPAD) in collaboration with the Public Management Research Association (PMRA) are pleased to invite you to the Academic Writing Workshop within the 47th ANPAD Annual Meeting - EnANPAD 2023.

PMRA is one of the most active academic networks in the Public Administration field. PMRA is a nonprofit academic membership association that furthers research on public organizations which over the years has substantially increased in size and influence. The Public Management Research Association Conference has become the foremost gathering of leading public management scholars in the US and around the world. PMRA publishes the *Journal of Public Administration Research and Theory* (JPART), one of the premier journals in the field, and *Perspectives on Public Management and Governance* (PPMG), which debuted in 2017.

The Brazilian Academy of Management (ANPAD) is the leading national association of graduate programs, research groups, and researchers in Administration, Accounting, and related fields. It has been operating since 1976 and brings together 104 graduate programs and more than 2,000 members from all over Brazil. Each year, ANPAD organizes three divisional meetings and one general meeting representing the 11 research groups of our community. In addition, ANPAD publishes two leading academic journals – the *Journal of Contemporary Administration* (RAC) and *BAR – Brazilian Administration Review*, and one referenced database of scientific content (Spell). Also, it is responsible for Teste ANPAD, a nationwide used proficiency test for graduate programs.

The Workshop will grant R\$1,000 (one thousand Brazilian Reais) for each of its 16 participants.

HIGHLIGHTS OF THE WORKSHOP

- Gaining insights about academic writing from leading scholars and journal editors.
Confirmed workshop faculty include: Kelly LeRoux, Mary Feeney, Ole Petersen, Filipe Sobral and Gustavo Tavares.
- Understanding the review process and how to manage it.
- Building your network with leading scholars and other academics in the field.
- Developing tangible ideas for revising and improving your manuscript for submission to a leading journal.
- Submitting your manuscript.
- Receiving feedback and working on your paper with fellow participants and journal editors.

KEYNOTE SPEAKERS

KELLY LEROUX

Professor and Director of Graduate Studies (PhD)
Associate Dean for Faculty Affairs and Research
University of Illinois
United States of America



Professor LeRoux conducts research on nonprofits' voter mobilization and political advocacy activities and also studies issues of nonprofit performance, accountability, and networks. Her research has been published in more than a dozen public and nonprofit management journals including *Nonprofit and Voluntary Sector Quarterly*, *Journal of Public Administration Research and Theory*, *Public Administration Review*, *Journal of Urban Affairs*, and *Administration & Society*.

KEYNOTE SPEAKERS

MARY FEENEY

Professor

Arizona State University

United States of America



Mary Feeney is a professor and Lincoln Professor of Ethics in Public Affairs. She is the Editor of the *Journal of Public Administration Research & Theory*. A Fellow of the National Academy of Public Administration.

She is currently serving as the Program Director for the Science of Science: Discovery, Communication and Impact program at the National Science Foundation.

She has published two books and more than 60 peer reviewed journal articles in public administration, higher education, and science and technology policy.

KEYNOTE SPEAKER

CLAUDIA N. AVELLANEDA

O'Neill Professor; Fischer Faculty
Fellow

Indiana University

United States of America



Dr. Claudia N. Avellaneda specializes in governance and public management in developing countries, with an emphasis on local governments. She joined the IU O'Neill School of Public and Environmental Affairs in 2013, after serving as assistant professor in the Department of Political Science and graduate coordinator of Latin American Studies at the University of North Carolina-Charlotte.

Professor Avellaneda serves as editor of Local Government Studies. She is also the international editor for the Journal of Behavioral Public Administration and associate editor for the The Journal of Policy Studies. She serves, or has served, on many editorial boards of Public Administration Publications. She is an elected member of the 2017-21 Public Management Research Association Governing Board.

KEYNOTE SPEAKERS

OLE PETERSEN

Professor

Roskilde University

Denmark



Professor Petersen's research interests include the following topics: Public-Private Interaction (PPP), Outsourcing, Public Procurement, Public-Private Partnerships (PPP), Free Choice Competition, Privatization, Randomized Experiments, and Research-Practice Collaboration.

Methodologically, he works today primarily quantitatively in his research (experiments, register data, surveys) but he has previously worked a lot with case studies, interviews, and national comparative analyzes and still does so in a few research projects and papers.

KEYNOTE SPEAKERS

FILIPE SOBRAL

Associate Professor
Brazilian School of Public and
Business Administration
Getulio Vargas Foundation
Rio de Janeiro, Brazil



He is an Associate Professor of Leadership & Organizational Behavior at the Brazilian School of Public and Business Administration (EBAPE) at the Getulio Vargas Foundation (FGV) in Rio de Janeiro. He has served as the head of the PhD, MSc and Research (ProPesquisa) programs at EBAPE-FGV. He published four books and more than 30 articles in peer reviewed journals such as the *Journal of World Business*, *Journal of Business Ethics*, *Journal of Public Administration: Research & Theory* and *Academy of Management Learning & Education*. His current research interests are leadership processes and dynamics, cross-cultural management and behavioral ethics.

KEYNOTE SPEAKERS

GUSTAVO TAVARES

Assistant Professor & Researcher
Insper - Institute of Education
and Research
São Paulo, Brazil



Gustavo M. Tavares is an Assistant Professor of leadership, organizational behavior, and human resource management at Insper - Institute of Education and Research, a leading school of public and business administration in Brazil. He is currently an editorial board member of the *Journal of Public Administration Research and Theory* (JPART) and the *Asia Pacific Journal of Public Administration* (APJPA). Gustavo is also a former pilot of the Brazilian Air Force.

HOST

ALKETA PECCI

President-Elect of ANPAD for
the 2021-2023 Term

Professor

Getulio Vargas Foundation

Rio de Janeiro, Brazil



Her research interests relate with the study of bureaucracy and its major transformations, focusing on autonomous bureaucracies as Independent Regulatory Agencies (IRAs) and Audit Offices; on bureaucratic representation; public-private/nonprofit partnerships, and the adoption of better regulation reforms. She has published on journals such as *Regulation & Governance*, *Public Management Review*, *Public Administration Review (PAR)*, and *Revista Brasileira de Administração Pública (RAP)*.

APPLICATION PROCEDURES

Workshop participant selection will be competitive since there are only 16 available slots. Academics at the early and mid-career stages are welcome to apply to the workshop. Advanced doctoral students (in the dissertation writing stage), doctoral fellows, and junior faculty from Brazil of Latin American origin, or based in Latin America or the Global South, are particularly encouraged to apply. The selection of applications for the workshop will be based on the completeness and quality of their application.

Applicants must send:

- A SHORT COVER LETTER (max. 2 pages) outlining why you want to attend the workshop and your research interests.
- A CURRICULUM VITAE
- A MANUSCRIPT in English you already have prepared or an ABSTRACT of a manuscript in English that will be completed for submission by mid-September 2023.

To apply, please [click here](#).

IMPORTANT DEADLINES

To apply for the workshop, [click here](#) (or access the URL available on our web page) and upload the abstract of the paper you plan to share at the workshop (or a finished manuscript), a cover letter, and a CV.

DEADLINES:

Paper or Abstract Application deadline: August 14, 2023.

Paper Acceptance: by August 28, 2023.

Paper submissions: September 18th, 2023 to eventos@anpad.org.br

All accepted participants will receive a R\$1.000,00 grant to spend on travel and/or accommodations to attend the workshop.

For more information or questions, please send an email to eventos@anpad.org.br



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