

50th ANPAD Annual Meeting - EnANPAD 2026

UNIFOR, Fortaleza/CE - Sep 23 - 25, 2026

INTERDIVISIONAL

9/22/26

8:30 AM - 10:15 AM - A1 Auditorium - 1st Floor - Block A

AOM Journals Paper Development Workshop: First session

8h30 a.m. to 8h45 a.m. - PDW Opening Ceremony with Prof. Emilio Arruda (President of ANPAD), Prof. Susana Pereira (Scientific Director of ANPAD), and Kate Maloney (AOM-CAP)

8h45 a.m. to 10h15 a.m. - Followed by the Opening Panel: **Overview of the journals with the editors of AMC, AMJ, AMLE, AMOE, AMP, and AMR**

- Quinetta Roberson (AMJ)
- Diego Coraiola (AMLE)
- Tazeeb Rajwani (Organizations & Their Environments)
- William Foster (AMC; former Editor-in-Chief of AMLE)
- Helena Barnard (AMP)
- Olivier Bertrand (AMJ)
- Sandro Cabral (AMP)
- Sergio Lazzarini (AMR)
- Rafael Alcadipani (incoming AMLE)
- Marina Gama (Organizations & Their Environments)

8:30 AM - 10:15 AM - Rooms C03 and C05

PDW JBE I

09:00-09:15 Welcome & Introduction — objectives, format, and how the paper clinics will work - All editors

09:15-09:45 Talk 1 — Writing for Business Ethics Journals: journal fit, the ethical core of a paper, desk rejection - María José Murcia

09:45-10:15 Talk 2 — From Idea to Paper: research question, argument, and theoretical contribution - Filipe Sobral

10:45 AM - 12:30 PM - A1 Auditorium - 1st Floor - Block A

AOM Journals Paper Development Workshop: Second session

10h45 a.m. to 11h00 a.m. - Panel "Introduction to the Academy of Management" by AOM Student Ambassador; followed by

11h00 a.m. to 12h45 p.m. - Panel featuring Brazilian scholars serving as Editors of AOM

- Sandro Cabral (AMP)
- Sergio Lazzarini (AMR)
- Rafael Alcadipani (incoming AMLE)
- Marina Gama (Organizations & Their Environments)

10:45 AM - 12:30 PM - Rooms C03 and C05

JBE PDW II - Paper Clinic I

Paper Clinic I — two parallel rooms, four papers each (~25 min per paper)

Room C03:

Luciana Maines da Silva - UNISINOS - Responsible Innovation: Archetypes of Attention in Brazilian Startups

Johnathan Jhonson Gomes de Almeida - UFPA - When Are Recommendation Algorithms Perceived as Ethical?

Rodolfo Ferreira Maritan - FGV EAESP -Intergenerational Counter-Memory Mobilization: Nurturing Memories of the Vila Socó Tragedy

Ana Carolina Talarico - FGV EAESP -Undoing CSR: How Anti-DEI Countermovements Reshape Corporate Social Responsibility

Room C05:

Luiz Eduardo Giovanelli - USP/ESALQ - Mediating Marginalized Voice: Network Agency, Institutional Creativity and Ethical Inclusion in Brazil's HIV/AIDS Governance

Luiz Filipe Naressi Fortunato - FGV EAESP - From Leader Attributes to Dyadic Co-Construction: Leader Virtues and Humility

Isaac Gezer Silva de Oliveira - IFES -When Credence Claims Travel: Geographical Indication, Certification and Traceability in Specialty Coffee

Diego Rafael Stüpp - UFSC / UDESC -The Ethics of Cooperation: Social Capital, Financial Inclusion and Sustainable Performance in Credit Unions

2:00 PM - 3:45 PM - Room C02 - Ground Floor - Block C

AOM Journals Paper Development Workshop: AMJ Breakout session 1

Scholars with accepted proposals will be assigned to journal-specific breakout sessions to receive focused feedback.

Editor:

- Quinetta Roberson

Approved papers:

- When Prestige Masks Indecency: Organizational Culture, Decent Work, and Well-Being in Early Legal Careers - Camila Lemos Nicodemo; Ianaira Barretto Souza Neves
- Sociomateriality of creativity: Organising a musical theatre show in São Paulo, Brazil. - Márcia Duarte

Editor:

- Olivier Bertrand

Approved papers:

- GLOBAL INTENT, LOCAL ACTION: UNDERSTANDING STRATEGIC TRANSLATION IN MULTINATIONAL SUBSIDIARIES - Ana Paula Alves Cruz; Maria Tereza Leme Fleury
- When Knowledge Loses Its Home: Laboratory Closures and the Erosion of Scientific Output - Alexander Hierro Ferreira de Souza; Thiago Jose Cysneiros Cavalcanti Soares

2:00 PM - 3:45 PM - Room C04 - Ground Floor - Block C

AOM Journals Paper Development Workshop: AMLE Breakout session 1

Scholars with accepted proposals will be assigned to journal-specific breakout sessions to receive focused feedback.

Editor:

- Diego Coraiola

Approved papers:

- Functional Competence with Concealed Vulnerability: Algorithmic Metacognition as a New Theoretical Category in Management Education - Érika Freitas Costa Gomes; Marcus Antonio Cardoso Ramalho; Eduardo Camilo da Silva
- From evidence to practice: rethinking Sustainability Competency Development in Higher Education - what pedagogies work for different institutional profiles? - CAROLINE KRUGER GUIMARAES; Adriana Pennabel Fiorani; Adriana Cristina Ferreira Caldana

Editor:

- Rafael Alcadipani

Approved papers:

- Endowing the substantively rational business school: how endowment governance resolves the dean's dilemma in emerging economies - Isis de Cassia Vannucci de Oliveira Koelle
- When AI-assisted performance is not learning: cognitive coupling and the development of durable managerial capability - Cristina Sayuri Côrtes Ouchi Dusi; Thiago Gomes de Almeida

Editor:

- William Foster

Approved papers:

- Under the Chains of Patriarchy: A Feminist Critique of Sexist Presuppositions in Management Education - Josevana de Lucena Rodrigues

2:00 PM - 3:45 PM - Room C06 - Ground Floor - Block C

AOM Journals Paper Development Workshop: AMP Breakout session 1

Scholars with accepted proposals will be assigned to journal-specific breakout sessions to receive focused feedback.

Editor:

- Helena Barnard

Approved papers:

- Why Similar University Boundary Units Deliver Different Technology Transfer Results: A Diagnostic Framework for University Leaders and Policymakers from a Brazil-Italy Comparison - Breno Valente Fontes Araújo; Ana Cláudia Azevedo
- Institutional Orchestration And Urban Mining: The Impact Of The National Critical Minerals Policy On The Strategic Reconfiguration Of The Supply Chain In Brazil - Júlia Favoni Piovezani
- Gender inequality in academic work: role overload and academic entrepreneurship in Brazilian public universities - Luiza Melo Fernandes Moreira; Ana Paula Franco Paes Leme Barbosa; Aline Mariane de Faria

Editor:

- Tazeeb Rajwani

Approved papers:

- For the Board to See: Diagnosing Ceremonial Cybersecurity Maturity in Brazilian Organizations - Olavo Poeto Filho
- Regulatory Sandboxes in Practice: Uptake, Outcomes, and the Limits of Instrument Design - Barbara Furiati
- Digital Transformation in Public Administration: A Dynamic Capabilities Perspective on the Implementation of Electronic Administrative Process Management Systems - NATANY SOARES LEITE; MOANA DE JESUS PADILHA PINHEIRO; LIVIA ELCE MAGALHAES GOUVEIA

2:00 PM - 3:45 PM - Room C09 - Ground Floor - Block C

AOM Journals Paper Development Workshop: AMP and AMR Breakout session 1

Scholars with accepted proposals will be assigned to journal-specific breakout sessions to receive focused feedback.

Editor:

- Sandro Cabral

Approved papers:

- Institutional Innovation in Public Food Procurement - ANA CAROLINA FERREIRA DE SIQUEIRA
- Constitutional Structure of Higher Education Funding: Performance-Based Governance and Equity - MARCOS VALERIO MARTINS SOARES; Marcelo Driemeyer Wilbert
- Artificial Intelligence as a Relational Governance Mechanism: Reconfiguring Interorganizational Collaboration - Douglas Wegner; Jefferson Marlon Monticelli
- Entrepreneurial capacity and sustainable innovation in the strategic de commoditization and internationalization - Ivone Junges; Simone Sehnem; Denis de Souza Luiz; Eduardo Gois
- The Digital ESG paradox: the cycle of building external legitimacy while eroding the internal one - Livia Almada; Camila Braga; Tatiana Dornelas

Editor:

- Sergio Lazzarini

Approved papers:

- Corporate Legal Strategy: Rethinking firm's institutional adaptation - João Vítor Jatahy
- RETHINKING CIRCULAR ECONOMY: AN ONTOLOGICAL SHIFT TOWARD A NETWORK OF CIRCULAR PRACTICES - Neyliane M. Castro; Minelle Silva; Victoria Stephens
- QUIET QUITTING: A New Organizational Behavior Phenomenon? - moana de jesus padilha pinheiro; marley araujo
- CEO Activism: From Alignment to Agency and Expression - Caio César Coelho Rodrigues; Amon Narciso de Barros
- HUMAN-AI Value Alignment in Augmented Economy - Greici Sarturi; Adriana Fiorani Pennabel; Hellen Rodrigues

2:00 PM - 3:45 PM - Room E12 - 1st Floor - Block E

HRMJ PDW at EnANPAD 2026: New Vistas for Human Resource Management Research in the Global South

General session

Organizers:

Martyna Śliwa (University of Bath);
Amon Barros (FGV EAESP)

Participants with approved papers:

Daniela de Souza Silva
Humberto Reis dos Santos Souza
Fernando Vianna
Clarice Rodrigues Pinheiro
Laura Alves Scherer
Livia Elce Magalhaes Gouveia
Silvia Regina Almeida Duarte
Moana de Jesus Padilha Pinheiro
Fabiola Hara D'Enfeldt

2:00 PM - 3:45 PM - Rooms C03 and C05

JBE PDW III

14:00-14:35 - Talk 3 — Behind the Editorial Process: assessment, reviewer expectations, managing an R&R - Rita Mota

14:35-15:45 - Editors' Conversation — how much ethics a paper needs, how novelty is assessed, questions from Clinic I - All editors

4:15 PM - 6:00 PM - Room C02 - Ground Floor - Block C

AOM Journals Paper Development Workshop: AMJ Breakout session 2

Scholars with accepted proposals will be assigned to journal-specific breakout sessions to receive focused feedback.

Editor:

- Quinetta Roberson

Approved papers:

- When Prestige Masks Indecency: Organizational Culture, Decent Work, and Well-Being in Early Legal Careers - Camila Lemos Nicodemo; Ianaira Barretto Souza Neves
- Sociomateriality of creativity: Organising a musical theatre show in São Paulo, Brazil. - Márcia Duarte

Editor:

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Approved papers:

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- When Knowledge Loses Its Home: Laboratory Closures and the Erosion of Scientific Output - Alexander Hierro Ferreira de Souza; Thiago Jose Cysneiros Cavalcanti Soares

4:15 PM - 6:00 PM - Room C04 - Ground Floor - Block C

AOM Journals Paper Development Workshop: AMLE Breakout session 2

Scholars with accepted proposals will be assigned to journal-specific breakout sessions to receive focused feedback.

Editor:

- Diego Coraiola

Approved papers:

- Functional Competence with Concealed Vulnerability: Algorithmic Metacognition as a New Theoretical Category in Management Education - Érika Freitas Costa Gomes; Marcus Antonio Cardoso Ramalho; Eduardo Camilo da Silva
- From evidence to practice: rethinking Sustainability Competency Development in Higher Education - what pedagogies work for different institutional profiles? - CAROLINE KRUGER GUIMARAES; Adriana Pennabel Fiorani; Adriana Cristina Ferreira Caldana

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Editor:

- William Foster

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4:15 PM - 6:00 PM - Room C06 - Ground Floor - Block C

AOM Journals Paper Development Workshop: AMP Breakout session 2

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Editor:

- Helena Barnard

Approved papers:

- Why Similar University Boundary Units Deliver Different Technology Transfer Results: A Diagnostic Framework for University Leaders and Policymakers from a Brazil-Italy Comparison - Breno Valente Fontes Araújo; Ana Cláudia Azevedo
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4:15 PM - 6:00 PM - Room C09 - Ground Floor - Block C

AOM Journals Paper Development Workshop: AMP and AMR Breakout session 2

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Editor:

- Sandro Cabral

Approved papers:

- Institutional Innovation in Public Food Procurement - ANA CAROLINA FERREIRA DE SIQUEIRA
- Constitutional Structure of Higher Education Funding: Performance-Based Governance and Equity - MARCOS VALERIO MARTINS SOARES; Marcelo Driemeyer Wilbert
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Editor:

- Sergio Lazzarini

Approved papers:

- Corporate Legal Strategy: Rethinking firm's institutional adaptation - João Vítor Jatahy
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- CEO Activism: From Alignment to Agency and Expression - Caio César Coelho Rodrigues; Amon Narciso de Barros
- HUMAN-AI Value Alignment in Augmented Economy - Greici Sarturi; Adriana Fiorani Pennabel; Hellen Rodrigues

4:15 PM - 6:00 PM - Rooms C03 and C05

JBE PDW IV - Paper Clinic II and Talk

16:15-17:45 - Paper Clinic II — same rooms, three papers each (~30 min per paper) - All editors

Room C03:

Rafael Augusto Kwiatkoski Vieira - Mackenzie - Dignity in Organizations: A Sociotechnical Approach

Georgy Bubnenkov - FGV (Rio) - When Leaders Collaborate with AI Agents: Accountability Ambiguity and Leadership Behavior

Alice dos Santos Acioli e Silva - USP/ESALQ - Structural Greenwashing as (Non-)Truth Communication

Room C05:

Elga Carvalho Vianna - FGV EBAPE - The Hidden Moral Injury of the Leader: Perpetration-Based Distress in the Workplace

Juliana Clyde F. F. de Queirós - FUCAPE - Responsible Growth as a Business Ethics Construct: An Inclusive Wealth Perspective

Murilo Lima Araújo Costa - FGV EAESP - Reverse Socialization: Children's Sustainability Appeals and Sustainable Family Consumption

17:45-18:15 - Talk 4 — Brazilian and Global South Perspectives: moving beyond Brazil as an empirical setting - Gustavo Tavares

18:15-18:30 - Closing remarks & takeaways and future engagement with JBE - All editors

4:15 PM - 6:00 PM - Rooms E12 and E14 - 1st Floor - Block E

HRMJ PDW at EnANPAD 2026: New Vistas for Human Resource Management Research in the Global South - Part 2

Individual sessions

Organizers:

Martyna Śliwa (University of Bath);
Amon Barros (FGV EAESP)

Participants with approved papers:

Daniela de Souza Silva
Humberto Reis dos Santos Souza
Fernando Vianna
Clarice Rodrigues Pinheiro
Laura Alves Scherer
Livia Elce Magalhaes Gouveia
Silvia Regina Almeida Duarte
Moana de Jesus Padilha Pinheiro
Fabiola Hara D'Enfeldt

9/23/26

8:30 AM - 10:15 AM - A2 Auditorium - 1st Floor - Block A

Beyond Efficiency: Artificial Intelligence, Organizational Transformation, and Social Regeneration

Proponent:

Juliana Bonomi Santos de Campos - FGV EAESP

Panelists:

Roberto Carlos Bernardes - PPGA / FEI
Luis Hernan Contreras Pinochet - PPGA/FEA / USP
Alsones Balestrin - FDC
Alberto Luiz Albertin - FGV EAESP

8:30 AM - 10:15 AM - A3 Auditorium - Ground Floor - Block A

Meet the Editors with BJM, JBE, JIBS and Management Learning

Coordinator:

Susana Carla Farias Pereira - FGV EAESP

Guest Editors:

Martyna Sliwa - British Journal of Management and Management Learning and the University of Bath
Amon Barros - Management Learning and FGV EAESP
Filipe Sobral - FGV EBAPE; Section Editor, Journal of Business Ethics
Maria José Murcia - IAE Business School, Argentina; Research Integrity Editor, Journal of Business Ethics
Rita Mota - ESADE, Spain; Section Editor, Journal of Business Ethics
Sharon Alvarez - Area Editor of JIBS, University of Pittsburgh, United States
Torben Pedersen - Consulting Editor of JIBS and President of AIB, Copenhagen Business School

8:30 AM - 10:15 AM - Library Auditorium - Ground Floor

Management and Artificial Intelligence: Ethical, Human, and Social Challenges for Teaching, Research, and Outreach in the 21st Century**Proponente:**

Edson Sadao Iizuka - PPGA / FEI

Panelists:

Ana Carolina Kruta de Araújo Bispo - PPGA / UFPB
José Milton de Sousa-Filho - EGADE Business School, Tecnológico de Monterrey, and FDC
Patricia Maria Emerenciano de Mendonça - EACH / USP
Verônica Macário de Oliveira - UFCG and PPGA / PUC Minas
Alexandre Moreira Nascimento - Serial entrepreneur, based in and active in Silicon Valley; CEO, co-founder, and consultant at Beyond the Hype (BTH).

8:30 AM - 10:15 AM - Room B01 - Ground Floor - Block B

1:1 mentoring session (AMP-1)**Mentor:**

Sandro Cabral - AMP; Insper e NPGA / UFBA

Mentee:

Camila Pires de Angelucci
Maribel Alves Fierro Sevilla

8:30 AM - 10:15 AM - Room B03 - Ground Floor - Block B

RAC & BAR PDW**Editors/Organizers:**

Paula Chimenti - RAC and COPPEAD / UFRJ
Ricardo Limongi França Coelho - BAR and PPGADM / UFG e PPGAdm / UFU

Participants with approved papers:

Diego Rafael Stüpp - PPGC/CSE / UFSC and CEAUI / UDESC
Fabiola Hara D'Enfeldt - FGV EAESP
Ianaíra Barretto Souza Neves - FGV EAESP
Icaro Saraiva Laurinho - UFRA - Universidade Federal Rural da Amazônia
João Valsecchi Ribeiro de Souza - MPE / FEA / USP
José Alexandre Machado Costa - FGV EAESP
Júlia Favoni Piovezani - FGV EAESP
MARCOS VALÉRIO MARTINS SOARES - PPGAP / UFVJM and PPGCont / UnB
Mario Massao Kobayashi - UFMS
Thaís Helena Zero de Oliveira Pereira - PPGA/O / FEA-RP / USP
Stefany Santos Silva

8:30 AM - 10:15 AM - Video Library A - 1st Floor - Community Center

1:1 mentoring session (AMR)**Mentor:**

Sergio Giovanetti Lazzarini - AMR

Mentee:

Maria Laura Ferranty Mac Lennan

10:45 AM - 12:30 PM - A1 Auditorium - 1st Floor - Block A

Meet the Editors with AOM**Coordinator:**

Susana Carla Farias Pereira - FGV EAESP

Guest editors:

Quinetta Roberson - AMJ
Diego M. Coraiola - AMLE
William Foster - AMLE
Helena Barnard - AMP
Sandro Cabral - AMP
Tazeeb Rajwani - Organizations and their Environments

Sergio Giovanetti Lazzarini - AMR
Marina Gama (Organizations & Their Environments)

10:45 AM - 12:30 PM - A2 Auditorium - 1st Floor - Block A

Challenges and Opportunities in the Supply Chain in the Brazilian Context

Moderator:

Fernando Luiz Emerenciano Viana - PPGA/UNIFOR

Speakers:

Denis Pacheco Almeida - Chief Procurement Officer (CPO) of the M Dias Branco Group.
Agnello Neto - Director of Logistics, Planning and QSE at Solar Coca-Cola.

10:45 AM - 12:30 PM - Library Auditorium - Ground Floor

Why Do We Still Teach the Way We Did in the 19th Century? Using the Yo-Yo to Transform the Next 50 Years of Business Education

Proponente:

Caio Coelho - PPGA/ESALQ / USP

Painelistas:

Renato Eliseu Costa - PPGA/ESALQ / USP
Jussara Jessica Pereira - CEPEAD / UFMG
Daniela Meirelles Andrade - PPGA and PPGAP/ UFLA

10:45 AM - 12:30 PM - Room B01 - Ground Floor - Block B

Technical and Technological Products (PTTs) Workshop

Instructors:

Samir Lótfi Vaz - FDC
Márcio Lopes Pimenta - PPGAdm / UFU
Jorge Renato de Souza Verschoore Filho - PPGAdm and PPGN / UNISINOS

[Click here to view the call for workshop participants*](#)

*Available only in portuguese.

10:45 AM - 12:30 PM - Room B03 - Ground Floor - Block B

RAC & BAR PDW II

Editors/Organizers:

Paula Chimenti - RAC and COPPEAD / UFRJ
Ricardo Limongi França Coelho - BAR and PPGADM / UFG e PPGAdm / UFU

Participants with approved papers:

Diego Rafael Stüpp - PPGC/CSE / UFSC and CEAVI / UDESC
Fabiola Hara D'Enfeldt - FGV EAESP
Ianaíra Barretto Souza Neves - FGV EAESP
Icaro Saraiva Laurinho - UFRA - Universidade Federal Rural da Amazônia
João Valsecchi Ribeiro de Souza - MPE / FEA / USP
José Alexandre Machado Costa - FGV EAESP
Júlia Favoni Piovezani - FGV EAESP
MARCOS VALÉRIO MARTINS SOARES - PPGAP / UFVJM and PPGCont / UnB
Mario Massao Kobayashi - UFMS
Thaís Helena Zero de Oliveira Pereira - PPGA / FEA-RP / USP
Stefany Santos Silva

2:00 PM - 3:45 PM - A3 Auditorium - Ground Floor - Block A

Publishing Strategically: Indexes, Metrics, and Rankings in the Field of Business Administration

Proponent:

Ronaldo de Oliveira Santos Jhuniór - PPGA/FEA / USP

Panelists:

Leandro Maciel - PPGA/FEA / USP
Greici Sarturi - PPGOP / UFSM
Simone Ruchdi Barakat - FGV EAESP and FECAP

2:00 PM - 3:45 PM - Library Auditorium - Ground Floor

Building Bridges II: Perspectives on the New Production Model for the Field

Painelistas:

Marcio Andre Veras Machado - PPGA / UFPB

Elaine Maria Tavares Rodrigues - COPPEAD / UFRJ
Márcio Lopes Pimenta - PPGAdm / UFU
Mônica Cavalcanti Sá de Abreu - PPAC / UFC
Rosilene Marcon - PPGA / UNIVALI
Emílio José Montero Arruda Filho - PPAD / UNAMA and UFPA
Susana Carla Farias Pereira - FGV EAESP

2:00 PM - 3:45 PM - Room B01 - Ground Floor - Block B

1:1 mentoring session (AMP-2)

Mentor:

Tazeeb Rajwani - AMP and Organizations and their Environments

Mentee:

Marcelo Catunda Bradaschia

2:00 PM - 3:45 PM - Room B03 - Ground Floor - Block B

Internal Editors' Meeting

Meeting restricted to invited editors

2:00 PM - 3:45 PM - Room B05 - Ground Floor - Block B

Collaborative Research Sprint - Part 1

Proponent:

Rosemary Francisco - PPGAdm / UNISINOS

Panelists:

Luciana Maines da Silva - PPGAdm / UNISINOS
José Carlos da Silva Freitas Junior - PPGN / UNISINOS
Bruno Anicet Bittencourt - PPGAdm / UNISINOS

2:00 PM - 3:45 PM - Room B43 - 2nd Floor - Block B

1:1 mentoring session (AMOE)

Mentor:

Marina Gama - Organizations and their Environments

Mentees:

Ana Carolina Ferreira de Siqueira
Bruno Eduardo Slongo Garcia

2:00 PM - 3:45 PM - TEC UNIFOR Auditorium - 2nd Floor - Block M

MEET THE PROGRAM: COFFEE & CONVERSATION — An initiative of the Graduate Program in Business Administration at FGV EAESP

For the second year running, the Graduate Program in Business Administration at FGV EAESP is hosting a chat over coffee and cake at EnANPAD, inviting prospective candidates from across Brazil to learn about everything the program has to offer. The goal is to show everyone what it's like to study in one of Brazil's most prestigious and internationalized graduate programs. In a relaxed, welcoming setting, you'll have the chance to talk with Prof. Isleide Fontenelle, Program Coordinator, and with the program's faculty about the 2027 admissions process. They will be on hand to share their experiences and answer your questions. A unique opportunity to get closer to a program awarded the highest possible rating by CAPES, Brazil's national graduate education agency, and to see first-hand the academic life that can transform your professional and intellectual path.

4:00 PM - 11:00 PM - Centro de Eventos do Ceará

Opening Ceremony; Award Ceremony and Cocktail Party - Event Center

Venue: Ceará Event Center - Gate A

Address: Avenida Washington Soares, 999 - West Pavilion - Gate A

4:00 p.m. to 5:00 p.m. | Shuttle to the Event Center

Departure from UNIFOR via Rua Dr. Valmir Pontes, 137 - Entrance 7

4:30 p.m. to 5:00 p.m. | Welcome Coffee

5:00 p.m. to 6:30 p.m. | Opening Ceremony and Awards

Emílio José Montero Arruda Filho - President-Elect
Susana Carla Farias Pereira - Scientific Director
Marco Aurélio Marques Ferreira - Treasurer and Administrative Director
Patricia Guarnieri dos Santos - Director of Communications and Publications
Jorge Renato de Souza Verschoore Filho - Director for Education Affairs

- Award for the Best Reviewers of ANPAD Journals (RAC and BAR);

- Award for the Best Reviewers of ANPAD Meeting;
- PRME Award;
- Awards for the Best Papers in Each Division;
- Award for Best Paper – CLÓVIS L. MACHADO-DA-SILVA AWARD
- Award for Best PTT

6:30 p.m. to 7:00 p.m. | Break

7:00 p.m. to 9:00 p.m. | Special Awards and Tributes Session

- Lifetime Achievement Award;
- Tributes: ANPAD's 50th Anniversary

9:00 p.m. to 11:00 p.m. | Cocktail Party

Return Shuttles

Starting at 10:00 p.m. | Departure from the Event Center

Shuttles will be available starting at 10:00 PM, departing from **Gate A of the Ceará Event Center** and heading to hotels located along the waterfront and in the surrounding area.

Hotels served:

- **Afago Mareiro Hotel** – Av. Beira Mar, 2380 – Meireles;
- **Ibis Fortaleza Centro de Eventos** – Rua Firmino Rocha Aguiar, 1799 – Guararapes;
- **Bristol Guararapes** – Av. Washington Soares, 670 – Edson Queiroz;
- **WA Hotel Fortaleza** – Rua Monsenhor Catão, 1766 – Dionísio Torres;
- **Bourbon Hotel Fortaleza** – Av. Beira Mar, 2340 – Meireles;
- **Praiano Hotel** – Av. Beira Mar, 2800 – Meireles;
- **Mercure Fortaleza Meireles Hotel** – Rua Joaquim Nabuco, 166 – Meireles.

9/24/26

8:30 AM - 10:15 AM - A4 Auditorium - Ground Floor - Block A

Governance and Value Co-creation in Innovation Ecosystems: A Multilevel Approach

Proponent:

Aurora Carneiro Zen - PPGA/EA / UFRGS

Panelists:

Micheline Gaia Hoffmann - ESAG / UDESC

Carlos Alberto Frantz dos Santos - UERGS

Bibiana Volkmer Martins - PPGAdm / UNISINOS

8:30 AM - 10:15 AM - Library Auditorium - Ground Floor

ANPAD's 50th Anniversary: Rethinking, Reinventing, and Reimagining Administrative, Accounting, and Related Sciences—A Manifesto for the Next 50 Years of Research in Brazil

Proponent:

Maria Tereza Leme Fleury - FGV EAESP

Panelists:

Alketa Peci - FGV EBAPE

Afonso Carneiro Lima - PPGA/UNIFOR

Charles Kirschbaum - INSPER

8:30 AM - 10:15 AM - Room B01 - Ground Floor - Block B

1:1 mentoring session (AMLE-1)

Mentor:

Diego M. Coraiola - AMLE

Mentee:

Alexandre de Araujo Gomes Junior

8:30 AM - 10:15 AM - Room B03 - Ground Floor - Block B

JIBS PDW

Organizers:

Sharon Alvarez - Pittsburgh University

Torben Pedersen - Copenhagen Business School

Participants with approved papers:

Clarice Zimmermann - PPGA / ESPM e PPGCCA / FURB

Sílvia Luís de Vasconcellos - PPGA / ESPM

Laura Vieira Scofield - COPPEAD / UFRJ

Ariane Cristine Roder Figueira - COPPEAD / UFRJ

Rômula Keli Marino - PPGA / UFLA

Juciara Nunes de Alcântara - PPGA / UFLA
José Ronaldo do Nascimento - PPGA / UFLA
Cristina Lelis Leal Calegário - PPGA / UFLA
Francisval de Melo Carvalho - PPGA / UFLA
Monica Fatima de Jesus - FGV EAESP
EDSIMONE RIBEIRO DE OLIVEIRA PATERNO - PPGCCA / FURB
ISAAC GEZER SILVA DE OLIVEIRA - IFES
Janaina de Moura Engracia Giraldi - PPGA / FEA-RP / USP
Vish Maheshwari
Livia Lopes Barakat - FDC
Marcelo Girardi - FDC
Sérgio Fernando Loureiro Rezende - PPGA / PUC Minas
Evodio Kaltenecker
Samir Lótfi Vaz - FDC
Axele Giroud - University of Manchester
Pervez Ghauri
Jorge Manoel Teixeira Carneiro - FGV EAESP
Maria Alejandra Gonzalez-Perez - FGV EAESP
Jayne Cathcard
Renan Henrique de Oliveira - FGV EAESP
Alexis Sandes - Kyoto College of Graduate Studies for Informatics
Natalia de Maria
Jorge Manoel Teixeira Carneiro - FGV EAESP
Matheus Grage Tardin - UFF
Luiza Dazzi Braga - FUCAPE
Amir Grinstein
Marcelo Gattermann Perin - FGV EAESP
Ivan Hadlich - PPGCCA / FURB & Mälardalen University (MDU)
Ulf R. Andersson - Mälardalen University
Christian Daniel Falaster - PPGCCA / FURB

8:30 AM - 10:15 AM - Room B27 - 1st Floor - Block B

Tax Reform has begun. Are we ready?

Panelists:

Fernanda Finotti Cordeiro - UFJF and Former Secretary of Finance for Juiz de Fora (MG)
Alexandre Evaristo Pinto - FEA-USP and FGV-EAESP; Member of the National Financial System Appeals Council (CRSFN); and former Member of the Superior Chamber of Tax Appeals of the Administrative Council of Tax Appeals (CARF)
Francisco José Gomes - City of Fortaleza and Auditor responsible for tax legislation and discussions regarding the RTC

10:45 AM - 12:30 PM - A2 Auditorium - 1st Floor - Block A

Meeting the Editors - Brazilian Journals

Panelists:

Patricia Guarnieri - ANPAD's Director of Communications and Publications - UnB
Paula Chimenti - RAC - COPPEAD / UFRJ
Ricardo Limongi França Coelho - BAR - PPGADM / UFG e PPGAdm / UFU
Adriana Wilner - GV-executivo
Juliana Bonomi Santos de Campos - RAE - FGV EAESP
Rafaela Almeida Cordeiro - RAUSP - PPGA / FEA / USP
Luis Hernan Contreras Pinochet - REGE - PPGA/FEA / USP

10:45 AM - 12:30 PM - A3 Auditorium - Ground Floor - Block A

Will we lead or fall behind after 2030? Networks and collaborations to rethink, reinvent, and reimagine graduate education in Brazil

Proponent:

Magnus Luiz Emmendoerfer - PPGAdm / UFV and Cátedra UNESCO CEPP

Panelists:

Emílio José Montero Arruda Filho - PPAD / UNAMA and UFPA
Cláudia Souza Passador - PPGA / FEA-RP/USP and SBAP
Rose Mary Almeida Lopes - ANEGEPE
Marcelo Alvaro da Silva Macedo - PPGCC/UFRJ e PPGCon/UFES and ANPCONT

10:45 AM - 12:30 PM - Library Auditorium - Ground Floor

Who Takes Care of Science? Research Integrity in the Age of Artificial Intelligence

Panelists:

Vânia Maria Jorge Nassif - PPGA / UNINOVE
Elaine Maria Tavares Rodrigues - COPPEAD / UFRJ
Leonardos Vils - PPGA e PPGP/UNINOVE

Debator:

Susana Carla Farias Pereira - FGV EAESP

10:45 AM - 12:30 PM - Room B01 - Ground Floor - Block B

Sessão de mentoria 1:1 (AMLE-2)

Mentor:

William Foster - AMLE

Mentee:

Dielson Moura de Paula

10:45 AM - 12:30 PM - Room B03 - Ground Floor - Block B

JIBS PDW II

Organizers:

Sharon Alvarez - Pittsburgh University

Torben Pedersen - Copenhagen Business School

Participants with approved papers:

Clarice Zimmermann - PPGA / ESPM e PPGCCA / FURB

Sílvia Luís de Vasconcellos - PPGA / ESPM

Laura Vieira Scofield - COPPEAD / UFRJ

Ariane Cristine Roder Figueira - COPPEAD / UFRJ

Rômula Keli Marino - PPGA / UFLA

Juciara Nunes de Alcântara - PPGA / UFLA

José Ronaldo do Nascimento - PPGA / UFLA

Cristina Lelis Leal Calegário - PPGA / UFLA

Francisval de Melo Carvalho - PPGA / UFLA

Monica Fatima de Jesus - FGV EAESP

EDSIMONE RIBEIRO DE OLIVEIRA PATERNO - PPGCCA / FURB

ISAAC GEZER SILVA DE OLIVEIRA - IFES

Janaina de Moura Engracia Giraldi - PPGAO / FEA-RP / USP

Vish Maheshwari

Livia Lopes Barakat - FDC

Marcelo Girardi - FDC

Sérgio Fernando Loureiro Rezende - PPGA / PUC Minas

Evodio Kaltenecker

Samir Lótfi Vaz - FDC

Axele Giroud - University of Manchester

Pervez Ghauri

Jorge Manoel Teixeira Carneiro - FGV EAESP

Maria Alejandra Gonzalez-Perez - FGV EAESP

Jayne Cathcard

Renan Henrique de Oliveira - FGV EAESP

Alexis Sandes - Kyoto College of Graduate Studies for Informatics

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Matheus Grage Tardin - UFF

Luiza Dazzi Braga - FUCAPE

Amir Grinstein

Marcelo Gattermann Perin - FGV EAESP

Ivan Hadlich - PPGCCA / FURB & Mälardalen University (MDU)

Ulf R. Andersson - Mälardalen University

Christian Daniel Falaster - PPGCCA / FURB

2:00 PM - 3:45 PM - A3 Auditorium - Ground Floor - Block A

From Master's/Doctoral Student to Professor/Researcher: Perspectives of Faculty Members on the Forefront of Graduate Programs

Panelists:

Sandro Cabral - Insper and NPGA / UFBA

Elaine Maria Tavares Rodrigues - COPPEAD / UFRJ

Jorge Renato de Souza Verschoore Filho - PPGAdm and PPGN / UNISINOS

2:00 PM - 3:45 PM - Library Auditorium - Ground Floor

Discussion on CNPQ RESEARCH PROJECTS AND GRANTS: SUGGESTIONS FOR REVISING THE EVALUATION CRITERIA

Painelistas:

Mônica Cavalcanti Sá de Abreu - PPAC / UFC

Rosilene Marcon - PPGA / UNIVALI

Emílio José Montero Arruda Filho - PPAD / UNAMA and UFPA

Susana Carla Farias Pereira - FGV EAESP

2:00 PM - 3:45 PM - Room B01 - Ground Floor - Block B

Sessão de mentoria 1:1 (AMP-3)

Mentor:

Helena Barnard - AMP

Mentee:

Lucas Guimarães Alves Santos Baesso

2:00 PM - 3:45 PM - Room B03 - Ground Floor - Block B

1:1 mentoring session (AMLE-3)

Mentor:

Rafael Alcadipani - AMLE

Mentee:

Maralice Machado Silva

4:15 PM - 6:00 PM - Library Auditorium - Ground Floor

Area 27 in Perspective: Overview of the 2021-2024 Quadrennial Evaluation and Challenges for the 2025-2028 Cycle

Panelists:

Marcio Andre Veras Machado - PPGA / UFPB

Elaine Maria Tavares Rodrigues - COPPEAD / UFRJ

Márcio Lopes Pimenta - PPGAdm / UFU

Emílio José Montero Arruda Filho - PPAD / UNAMA and UFPA

Susana Carla Farias Pereira - FGV EAESP

4:15 PM - 6:00 PM - Room B01 - Ground Floor - Block B

1:1 mentoring session (AMJ)

Mentor:

Olivier Nicolas Bertrand - AMJ

Mentee:

Leonardo Gomes

Ricardo dos Santos Dias

4:15 PM - 6:00 PM - Room B05 - Ground Floor - Block B

Collaborative Research Sprint - Part 2

Proponent:

Rosemary Francisco - PPGAdm / UNISINOS

Panelists:

Luciana Maines da Silva - PPGAdm / UNISINOS

José Carlos da Silva Freitas Junior - PPGN / UNISINOS

Bruno Anicet Bittencourt - PPGAdm / UNISINOS

4:15 PM - 6:00 PM - Room B23 - 1st Floor - Block B

Managing the Impact of Research on Society at the Project and Institutional Levels

Proponent:

Luisa Veras de Sandes-Guimarães - UNIFESP

Panelists:

Flavio Hourneaux Junior - PPGA/FEA / USP

Mônica Cavalcanti Sá de Abreu - PPAC / UFC

Renato Telles - PPGA / USCS and UNIP

4:15 PM - 6:00 PM - Room B27 - 1st Floor - Block B

TCR (Transformative Consumer Research) Latin American Community Meeting

Organizers:

Adriana Guedes Arcuri - FGV EAESP

Andres Barrios - Universidad de Los Andes (Colômbia)

9/25/26

8:30 AM - 10:15 AM - A4 Auditorium - Ground Floor - Block A

Organizations in Polarized Contexts: Digital Platforms, Work, and Contemporary Conflicts

Proponent:

Fernando Ressetti Pinheiro Marques Vianna - PPGA-CT / UTFPR

Panelists:

Rafael Alcadipani da Silveira - FGV EAESP

Janayna de Moura Ferraz - PPGA / UFRN and PPGA/FEA / USP

Luiz Gustavo Alves de lara - PPGA / UP

8:30 AM - 10:15 AM - H85 Auditorium - 2nd Floor - Block H

ANPAD Executive Board Meeting with Representatives of Member Graduate Programs

Emílio José Montero Arruda Filho - President-Elect

Susana Carla Farias Pereira - Scientific Director

Marco Aurélio Marques Ferreira - Treasurer and Administrative Director

Patricia Guarnieri dos Santos - Director of Communications and Publications

Jorge Renato de Souza Verschoore Filho - Director for Education Affairs

8:30 AM - 10:15 AM - Library Auditorium - Ground Floor

Human NOT in the Loop: Artificial Intelligence and the Future of Qualitative Research

Proponent:

Ariel Behr - PPGA/EA / UFRGS

Panelists:

Carla Bonato Marcolin - PPGAdm / UFU and PPGCONT / UFRGS

Cintia Rodrigues de Oliveira - PPGAdm / UFU

Fernando Araújo Braz - PPGACC / UFSM

8:30 AM - 10:15 AM - Room B03 - Ground Floor - Block B

RAE, REGE and RAUSP PDW

Organizers:

Juliana Bonomi Santos de Campos - FGV EAESP

Rafaela Almeida Cordeiro - PPGA / FEA / USP

Luis Hernan Contreras Pinochet - PPGA/FEA / USP

Participants with approved papers:

Artur Barretti Mascarenhas - PPGA/FEA / USP

Dafne Oliveira Carlos de Moraes - PPGA / FEI

Eduardo Corch - PPGA / ESPM

José Alexandre Machado Costa - FGV EAESP

Veronica Angelica Freitas de Paula - PPGAdm / UFU

Paulo Henrique Vieira Gomes - PPGCONT / UnB and PPAC / UFC

Gabriela Florêncio

10:45 AM - 12:30 PM - Library Auditorium - Ground Floor

The History of the Struggle for Sustainability in the EnANPADs

Proponent:

Luis Felipe Machado do Nascimento PPGA/EA / UFRGS

Panelists:

Jose Antonio Puppim de Oliveira - FGV EAESP and FGV EBAPE

Lilian Caporlândia Giesta Cabral - PPGA / UFERSA

Maria Tereza Saraiva de Souza - PPGA / FEI

Nilo Barcelos Alves - IFRS

10:45 AM - 12:30 PM - Room B03 - Ground Floor - Block B

RAE, REGE and RAUSP PDW II

Organizers:

Juliana Bonomi Santos de Campos - FGV EAESP

Rafaela Almeida Cordeiro - PPGA / FEA / USP

Luis Hernan Contreras Pinochet - PPGA/FEA / USP

Participants with approved papers:

Artur Barretti Mascarenhas - PPGA/FEA / USP

Dafne Oliveira Carlos de Moraes - PPGA / FEI

Eduardo Corch - PPGA / ESPM

José Alexandre Machado Costa - FGV EAESP
Veronica Angelica Freitas de Paula - PPGAdm / UFU
Paulo Henrique Vieira Gomes - PPGCONT / UnB and PPAC / UFC
Gabriela Florêncio

10:45 AM - 12:30 PM - Room B05 - Ground Floor - Block B

Who Determines Access? Reimagining Public Institutions Through Local Narratives

Proponent:

Samia da Silva Cardeal - PROPADM / UFS

Panelists:

Jéferson Tenório da Silva - PROPADM / UFS
Cledson Moura Ramos - IFAL
Elizangela Correria Mariano Santos - PROPADM / UFS

2:00 PM - 3:45 PM - Room B03 - Ground Floor - Block B

From Evaluation to Meta-Evaluation: Training the Reflective Evaluator of Scientific Articles

Facilitator:

Eli Lopes da Silva - IFSC

Participants:

Emerson Wagner Mainardes - MPE/FEA e PPGA/FEA/USP
Ricardo Limongi França Coelho - PPGADM / UFG e PPGAdm / UFU

Notice to Participants: Please bring your laptop to participate in the practical activities.

4:15 PM - 6:00 PM - Library Auditorium - Ground Floor

Public Finance Observatory: An Applied Proposal for the Analytical Interpretation of Fiscal Information in the Context of Tax Reform

Proponent:

Roberto Miranda Pimentel Fully - FUCAPE

Panelists:

Amaury José Rezende - PPGCC/FEA-RP/USP
Octavio Locatelli - FUCAPE
Flávio Alves de Carvalho - FUCAPE

4:15 PM - 6:00 PM - Room B03 - Ground Floor - Block B

From Evaluation to Meta-Evaluation: Training the Reflective Evaluator of Scientific Articles II

Facilitator:

Eli Lopes da Silva - IFSC

Participants:

Emerson Wagner Mainardes - MPE/FEA e PPGA/FEA/USP
Ricardo Limongi França Coelho - PPGADM / UFG e PPGAdm / UFU

Notice to Participants: Please bring your laptop to participate in the practical activities.