

50th ANPAD Annual Meeting - EnANPAD 2026

UNIFOR, Fortaleza/CE - Sep 23 - 25, 2026

INTERDIVISIONAL

9/23/26

8:30 AM - 10:15 AM - A2 Auditorium - Block A

Beyond Efficiency: Artificial Intelligence, Organizational Transformation, and Social Regeneration

Proponent:

Juliana Bonomi Santos de Campos - FGV EAESP

Panelists:

Roberto Carlos Bernardes - PPGA / FEI
Luis Hernan Contreras Pinochet - PPGA/FEA / USP
Alsones Balestrin - FDC
Alberto Luiz Albertin - FGV EAESP

8:30 AM - 10:15 AM - A3 Auditorium - Block A

Meet the Editors with HRMJ, JBE e JIBS

Coordinator:

Susana Carla Farias Pereira - FGV EAESP

Guest Editors:

Martyna Sliwa - HRMJ and the University of Bath
Amon Barros - HRMJ and FGV EAESP
Filipe Sobral - FGV EBAPE; Section Editor, Journal of Business Ethics
Maria José Murcia - IAE Business School, Argentina; Research Integrity Editor, Journal of Business Ethics
Rita Mota - ESADE, Spain; Section Editor, Journal of Business Ethics
Gustavo Moreira Tavares - JBE and Insper
Sharon Alvarez - Area Editor of JIBS, University of Pittsburgh, United States
Xufei Ma - Review Editor of JIBS, The Chinese University of Hong Kong
Torben Pedersen - Consulting Editor of JIBS and President of AIB, Copenhagen Business School

8:30 AM - 10:15 AM - Library Auditorium

Management and Artificial Intelligence: Ethical, Human, and Social Challenges for Teaching, Research, and Outreach in the 21st Century

Proponente:

Edson Sadao Iizuka - PPGA / FEI

Panelists:

Ana Carolina Kruta de Araújo Bispo - PPGA / UFPB
José Milton de Sousa-Filho - EGADE Business School, Tecnológico de Monterrey, and FDC
Patricia Maria Emerenciano de Mendonça - EACH / USP
Verônica Macário de Oliveira - UFCG and PPGA / PUC Minas
Alexandre Moreira Nascimento - Serial entrepreneur, based in and active in Silicon Valley; CEO, co-founder, and consultant at Beyond the Hype (BTH).

8:30 AM - 10:15 AM - Room B01 - Block B

1:1 mentoring session (AMP-1)

Mentor:

Sandro Cabral - AMP; Insper e NPGA / UFBA

Mentee:

Camila Pires de Angelucci
Maribel Alves Fierro Sevilla

8:30 AM - 10:15 AM - Room B03 - Block B

RAC & BAR PDW

Editors/Organizers:

Paula Chimenti - RAC and COPPEAD / UFRJ

Ricardo Limongi França Coelho - BAR and PPGADM / UFG e PPGAdm / UFU

Participants with approved papers:

Diego Rafael Stüpp - PPGC/CSE / UFSC and CEAVI / UDESC

Fabiola D'Enfeldt

Ianaira Barretto Souza Neves - FGV EAESP

Icaro Saraiva Laurinho - UFRN

João Valsecchi Ribeiro de Souza - MPE / FEA / USP

José Alexandre Machado Costa - FGV EAESP

Júlia Favoni Piovezani - FGV EAESP

MARCOS VALÉRIO MARTINS SOARES - PPGAP / UFVJM and PPGCont / UnB

Mario Massao Kobayashi - UFMS

Thais Helena Zero de Oliveira Pereira - PPGA / FEA-RP / USP

10:45 AM - 12:30 PM - A1 Auditorium - Block A

Meet the Editors with AOM

Coordinator:

Susana Carla Farias Pereira - FGV EAESP

Guest editors:

Quinetta Roberson - AMJ

Diego M. Coraiola - AMLE

William Foster - AMLE

Helena Barnard - AMP

Sandro Cabral - AMP

Tazeeb Rajwani - Organizations and their Environments

Sergio Giovanetti Lazzarini - AMR

10:45 AM - 12:30 PM - A2 Auditorium - Block A

Challenges and Opportunities in the Supply Chain in the Brazilian Context

Moderator:

Fernando Luiz Emerenciano Viana - PPGA/UNIFOR

Speakers:

Denis Pacheco Almeida - Chief Procurement Officer (CPO) of the M Dias Branco Group.

Orlando Fiorenzano - Chief Supply Chain Officer of Solar Coca-Cola.

10:45 AM - 12:30 PM - Library Auditorium

Why Do We Still Teach the Way We Did in the 19th Century? Using the Yo-Yo to Transform the Next 50 Years of Business Education

Proponente:

Caio Coelho - PPGA/ESALQ / USP

Painelistas:

Renato Eliseu Costa - PPGA/ESALQ / USP

Jussara Jessica Pereira - CEPEAD / UFMG

Daniela Meirelles Andrade - PPGA and PPGAP/ UFLA

10:45 AM - 12:30 PM - Room B01 - Block B

Technical and Technological Products (PTTs) Workshop

Instructors:

Samir Lótfi Vaz - FDC

Márcio Lopes Pimenta - PPGAdm / UFU

Jorge Renato de Souza Verschoore Filho - PPGAdm and PPGN / UNISINOS

[Click here to view the call for workshop participants*](#)

*Available only in portuguese.

10:45 AM - 12:30 PM - Room B03 - Block B

RAC & BAR PDW II

Editors/Organizers:

Paula Chimenti - RAC and COPPEAD / UFRJ

Ricardo Limongi França Coelho - BAR and PPGADM / UFG e PPGAdm / UFU

Participants with approved papers:

Diego Rafael Stüpp - PPGC/CSE / UFSC and CEAVI / UDESC
Fabiola D'Enfeldt
Ianaíra Barretto Souza Neves - FGV EAESP
Icaro Saraiva Laurinho - UFRN
João Valsecchi Ribeiro de Souza - MPE / FEA / USP
José Alexandre Machado Costa - FGV EAESP
Júlia Favoni Piovezani - FGV EAESP
MARCOS VALÉRIO MARTINS SOARES - PPGAP / UFVJM and PPGCont / UnB
Mario Massao Kobayashi - UFMS
Thaís Helena Zero de Oliveira Pereira - PPGA / FEA-RP / USP

2:00 PM - 3:45 PM - A3 Auditorium - Block A

Publishing Strategically: Indexes, Metrics, and Rankings in the Field of Business Administration**Proponent:**

Ronaldo de Oliveira Santos Jhuniór - PPGA/FEA / USP

Panelists:

Kavita Miadaira Hamza - PPGA/FEA / USP
Greici Sarturi - PPGOP / UFSM
Simone Ruchdi Barakat - FGV EAESP and FECAP

2:00 PM - 3:45 PM - Library Auditorium

Building Bridges II: Perspectives on the New Production Model for the Region**Painelistas:**

Marcio Andre Veras Machado - PPGA / UFPB
Elaine Maria Tavares Rodrigues - COPPEAD / UFRJ
Márcio Lopes Pimenta - PPGAdm / UFU
Mônica Cavalcanti Sá de Abreu - PPAC / UFC
Rosilene Marcon - PPGA / UNIVALI
Emílio José Montero Arruda Filho - PPAD / UNAMA and UFPA
Susana Carla Farias Pereira - FGV EAESP

2:00 PM - 3:45 PM - Room B01 - Block B

1:1 mentoring session (AMP-2)**Mentor:**

Tazeeb Rajwani - AMP and Organizations and their Environments

Mentee:

Marcelo Catunda Bradaschia

2:00 PM - 3:45 PM - Room B03 - Block B

Internal Editors' Meeting

Meeting restricted to invited editors

2:00 PM - 3:45 PM - Room B05 - Block B

Collaborative Research Sprint - Part 1**Proponent:**

Rosemary Francisco - PPGAdm / UNISINOS

Panelists:

Luciana Maines da Silva - PPGAdm / UNISINOS
José Carlos da Silva Freitas Junior - PPGN / UNISINOS
Bruno Anicet Bittencourt - PPGAdm / UNISINOS

4:30 PM - 10:30 PM - Centro de Eventos do Ceará

Opening Ceremony; Award Ceremony and Cocktail Party - Event Center

Emílio José Montero Arruda Filho - President-Elect
Susana Carla Farias Pereira - Scientific Director
Marco Aurélio Marques Ferreira - Treasurer and Administrative Director
Patrícia Guarnieri dos Santos - Director of Communications and Publications
Jorge Renato de Souza Verschoore Filho - Director for Education Affairs

9/24/26

8:30 AM - 10:15 AM - A4 Auditorium - Block A

Governance and Value Co-creation in Innovation Ecosystems: A Multilevel Approach

Proponent:

Aurora Carneiro Zen - PPGA/EA / UFRGS

Panelists:

Micheline Gaia Hoffmann - ESAG / UDESC

Carlos Alberto Frantz dos Santos - UERGS

Bibiana Volkmer Martins - PPGAdm / UNISINOS

8:30 AM - 10:15 AM - Library Auditorium

ANPAD's 50th Anniversary: Rethinking, Reinventing, and Reimagining Administrative, Accounting, and Related Sciences—A Manifesto for the Next 50 Years of Research in Brazil

Proponent:

Maria Tereza Leme Fleury - FGV EAESP

Panelists:

Alketa Peci - FGV EBAPE

Afonso Carneiro Lima - PPGA/UNIFOR

Charles Kirschbaum - INSPER

8:30 AM - 10:15 AM - Room B01 - Block B

1:1 mentoring session (AMLE-1)

Mentor:

Diego M. Coraiola - AMLE

Mentee:

Alexandre de Araujo Gomes Junior

8:30 AM - 10:15 AM - Room B03 - Block B

JIBS PDW

Organizers:

Sharon Alvarez - Pittsburgh University

Xufei Ma - Chinese University of Hong Kong

Torben Pedersen - Copenhagen Business School

Participants with approved papers:

Clarice Zimmermann - PPGA / ESPM e PPGCCA / FURB

Sílvia Luís de Vasconcellos - PPGA / ESPM

Laura Vieira Scofield - COPPEAD / UFRJ

Ariane Cristine Roder Figueira - COPPEAD / UFRJ

Rômula Keli Marino - PPGA / UFLA

Juciara Nunes de Alcântara - PPGA / UFLA

José Ronaldo do Nascimento - PPGA / UFLA

Cristina Leles Leal Calegário - PPGA / UFLA

Francisval de Melo Carvalho - PPGA / UFLA

Monica Fatima de Jesus - FGV EAESP

EDSIMONE RIBEIRO DE OLIVEIRA PATERNO - PPGCCA / FURB

ISAAC GEZER SILVA DE OLIVEIRA - IFES

Janaina de Moura Engracia Giraldo - PPGA / FEA-RP / USP

Vish Maheshwari

Livia Lopes Barakat - FDC

Marcelo Girardi - FDC

Sérgio Fernando Loureiro Rezende - PPGA / PUC Minas

Evodio Kaltenecker

Samir Lótfi Vaz - FDC

Axele Giroud - University of Manchester

Pervez Ghauri

Jorge Manoel Teixeira Carneiro - FGV EAESP

Maria Alejandra Gonzalez-Perez - FGV EAESP

Jayne Cathcard

Renan Henrique de Oliveira - FGV EAESP

Alexis Sandes - Kyoto College of Graduate Studies for Informatics

Natalia de Maria

Jorge Manoel Teixeira Carneiro - FGV EAESP

Matheus Grage Tardin - UFF

Luiza Dazzi Braga - FUCAPE

Amir Grinstein

Marcelo Gattermann Perin - FGV EAESP

Ivan Hadlich - PPGCCA / FURB & Mälardalen University (MDU)

Ulf R. Andersson - Mälardalen University
Christian Daniel Falaster - PPGCCA / FURB

8:30 AM - 10:15 AM - Room B27 - Block B

Tax Reform has begun. Are we ready?

Panelists:

Fernanda Finotti Cordeiro - UFJF and Former Secretary of Finance for Juiz de Fora (MG)
Alexandre Evaristo Pinto - FEA-USP and FGV-EAESP; Member of the National Financial System Appeals Council (CRSFN); and former Member of the Superior Chamber of Tax Appeals of the Administrative Council of Tax Appeals (CARF)
Francisco José Gomes - City of Fortaleza and Auditor responsible for tax legislation and discussions regarding the RTC

10:45 AM - 12:30 PM - A2 Auditorium - Block A

Meeting the Editors - Brazilian Journals

Panelists:

Patricia Guarnieri - ANPAD's Director of Communications and Publications - UnB
Paula Chimenti - RAC - COPPEAD / UFRJ
Ricardo Limongi França Coelho - BAR - PPGADM / UFG e PPGAdm / UFU
Adriana Wilner - GV-executivo
Juliana Bonomi Santos de Campos - RAE - FGV EAESP
Rafaela Almeida Cordeiro - RAUSP - PPGA / FEA / USP
Luis Hernan Contreras Pinochet - REGE - PPGA/FEA / USP

10:45 AM - 12:30 PM - A3 Auditorium - Block A

Will we lead or fall behind after 2030? Networks and collaborations to rethink, reinvent, and reimagine graduate education in Brazil

Proponent:

Magnus Luiz Emmendoerfer - PPGAdm / UFV

Panelists:

Emílio José Montero Arruda Filho - PPAD / UNAMA and UFPA
Cláudia Souza Passador - PPGAO / FEA-RP/USP
Edmilson de Oliveira Lima - PPGA / UNINOVE
Marcelo Alvaro da Silva Macedo - PPGCC/UFRJ and PPGCon/UFES
Benny Kramer Costa - PPGA / UNINOVE and USP

10:45 AM - 12:30 PM - Library Auditorium

Who Takes Care of Science? Research Integrity in the Age of Artificial Intelligence

Panelists:

Vânia Maria Jorge Nassif - PPGA / UNINOVE
Elaine Maria Tavares Rodrigues - COPPEAD / UFRJ

Debator:

Susana Carla Farias Pereira - FGV EAESP

10:45 AM - 12:30 PM - Room B01 - Block B

Sessão de mentoria 1:1 (AMLE-2)

Mentor:

William Foster - AMLE

Mentee:

Dielson Moura de Paula

10:45 AM - 12:30 PM - Room B03 - Block B

JIBS PDW II

Organizers:

Sharon Alvarez - Pittsburgh University
Xufei Ma - Chinese University of Hong Kong
Torben Pedersen - Copenhagen Business School

Participants with approved papers:

Clarice Zimmermann - PPGA / ESPM e PPGCCA / FURB
Sílvia Luís de Vasconcellos - PPGA / ESPM
Laura Vieira Scofield - COPPEAD / UFRJ
Ariane Cristine Roder Figueira - COPPEAD / UFRJ
Rômula Keli Marino - PPGA / UFLA
Juciara Nunes de Alcântara - PPGA / UFLA
José Ronaldo do Nascimento - PPGA / UFLA
Cristina Lelis Leal Calegário - PPGA / UFLA

Francisval de Melo Carvalho - PPGA / UFLA
Monica Fatima de Jesus - FGV EAESP
EDSIMONE RIBEIRO DE OLIVEIRA PATERNO - PPGCCA / FURB
ISAAC GEZER SILVA DE OLIVEIRA - IFES
Janaina de Moura Engracia Giraldi - PPGA / FEA-RP / USP
Vish Maheshwari
Livia Lopes Barakat - FDC
Marcelo Girardi - FDC
Sérgio Fernando Loureiro Rezende - PPGA / PUC Minas
Evodio Kaltenecker
Samir Lótfi Vaz - FDC
Axele Giroud - University of Manchester
Pervez Ghauri
Jorge Manoel Teixeira Carneiro - FGV EAESP
Maria Alejandra Gonzalez-Perez - FGV EAESP
Jayne Cathcard
Renan Henrique de Oliveira - FGV EAESP
Alexis Sandes - Kyoto College of Graduate Studies for Informatics
Natalia de Maria
Jorge Manoel Teixeira Carneiro - FGV EAESP
Matheus Grage Tardin - UFF
Luiza Dazzi Braga - FUCAPE
Amir Grinstein
Marcelo Gattermann Perin - FGV EAESP
Ivan Hadlich - PPGCCA / FURB & Mälardalen University (MDU)
Ulf R. Andersson - Mälardalen University
Christian Daniel Falaster - PPGCCA / FURB

2:00 PM - 3:45 PM - A3 Auditorium - Block A

From Master's/Doctoral Student to Professor/Researcher: Perspectives of Faculty Members on the Front Lines of Graduate Programs

Panelists:

Sandro Cabral - Insper and NPGA / UFBA
Elaine Maria Tavares Rodrigues - COPPEAD / UFRJ
Jorge Renato de Souza Verschoore Filho - PPGAdm and PPGN / UNISINOS

2:00 PM - 3:45 PM - Library Auditorium

Discussion on CNPQ RESEARCH PROJECTS AND GRANTS: SUGGESTIONS FOR REVISING THE EVALUATION CRITERIA

Painelistas:

Mônica Cavalcanti Sá de Abreu - PPAC / UFC
Rosilene Marcon - PPGA / UNIVALI
Emílio José Montero Arruda Filho - PPAD / UNAMA and UFPA
Susana Carla Farias Pereira - FGV EAESP

2:00 PM - 3:45 PM - Room B01 - Block B

Sessão de mentoria 1:1 (AMP-3)

Mentor:

Helena Barnard - AMP

Mentee:

Lucas Guimarães Alves Santos Baesso

4:15 PM - 6:00 PM - Library Auditorium

Area 27 in Perspective: Overview of the 2021-2024 Quadrennial Evaluation and Challenges for the 2025-2028 Cycle

Panelists:

Marcio Andre Veras Machado - PPGA / UFPB
Elaine Maria Tavares Rodrigues - COPPEAD / UFRJ
Márcio Lopes Pimenta - PPGAdm / UFU
Emílio José Montero Arruda Filho - PPAD / UNAMA and UFPA
Susana Carla Farias Pereira - FGV EAESP

4:15 PM - 6:00 PM - Room B01 - Block B

1:1 mentoring session (AMJ)

Mentor:

Olivier Nicolas Bertrand - AMJ

Mentee:

Leonardo Gomes
Ricardo dos Santos Dias

4:15 PM - 6:00 PM - Room B05 - Block B

Collaborative Research Sprint - Part 2**Proponent:**

Rosemary Francisco - PPGAdm / UNISINOS

Panelists:

Luciana Maines da Silva - PPGAdm / UNISINOS
José Carlos da Silva Freitas Junior - PPGN / UNISINOS
Bruno Anicet Bittencourt - PPGAdm / UNISINOS

4:15 PM - 6:00 PM - Room B23 - Block B

Managing the Impact of Research on Society at the Project and Institutional Levels**Proponent:**

Luisa Veras de Sandes-Guimarães - UNIFESP

Panelists:

Flavio Hourneaux Junior - PPGA/FEA / USP
Mônica Cavalcanti Sá de Abreu - PPAC / UFC
Renato Telles - PPGA / USCS and UNIP

9/25/26

8:30 AM - 10:15 AM - A4 Auditorium - Block A

Organizations in Polarized Contexts: Digital Platforms, Work, and Contemporary Conflicts**Proponent:**

Fernando Ressetti Pinheiro Marques Vianna - PPGA-CT / UTFPR

Panelists:

Rafael Alcadipani da Silveira - FGV EAESP
Janaynna de Moura Ferraz - PPGA / UFRN and PPGA/FEA / USP
Luiz Gustavo Alves de lara - PPGA / UP

8:30 AM - 10:15 AM - H85 Auditorium - Block H

Meeting of the ANPAD Executive Board with Representatives of Member Graduate Programs

Emílio José Montero Arruda Filho - President-Elect
Susana Carla Farias Pereira - Scientific Director
Marco Aurélio Marques Ferreira - Treasurer and Administrative Director
Patricia Guarnieri dos Santos - Director of Communications and Publications
Jorge Renato de Souza Verschoore Filho - Director for Education Affairs

8:30 AM - 10:15 AM - Library Auditorium

Human NOT in the Loop: Artificial Intelligence and the Future of Qualitative Research**Proponent:**

Ariel Behr - PPGA/EA / UFRGS

Panelists:

Carla Bonato Marcolin - PPGAdm / UFU and PPGCONT / UFRGS
Cintia Rodrigues de Oliveira - PPGAdm / UFU
Fernando Araújo Braz - PPGACC / UFSM

8:30 AM - 10:15 AM - Room B01 - Block B

1:1 mentoring session (Organizations and their Environments)**Mentor:**

Marina Gama - Organizations and their Environments

Mentees:

Ana Carolina Ferreira de Siqueira
Bruno Eduardo Slongo Garcia

8:30 AM - 10:15 AM - Room B03 - Block B

RAE, REGE and RAUSP PDW

Organizers:

Juliana Bonomi Santos de Campos - FGV EAESP
Rafaela Almeida Cordeiro - PPGA / FEA / USP
Luis Hernan Contreras Pinochet - PPGA/FEA / USP

Participants with approved papers:

Artur Barretti Mascarenhas - PPGA/FEA / USP
Dafne Oliveira Carlos de Moraes - PPGA / FEI
Eduardo Corch - PPGA / ESPM
José Alexandre Machado Costa - FGV EAESP
Otávio Albuquerque Ritter dos Santos - FGV EBAPE
Veronica Angelica Freitas de Paula - PPGAdm / UFU
Paulo Henrique Vieira Gomes - PPGCONT / UnB and PPAC / UFC

10:45 AM - 12:30 PM - Library Auditorium

The History of the Struggle for Sustainability in the EnANPADs

Proponent:

Luis Felipe Machado do Nascimento PPGA/EA / UFRGS

Panelists:

Jose Antonio Puppim de Oliveira - FGV EAESP and FGV EBAPE
Lilian Caporlingua Giesta Cabral - PPGA / UFERSA
Maria Tereza Saraiva de Souza - PPGA / FEI
Nilo Barcelos Alves - IFRS

10:45 AM - 12:30 PM - Room B01 - Block B

1:1 mentoring session (AMR)

Mentor:

Sergio Giovanetti Lazzarini - AMR

Mentee:

Maria Laura Ferranty Mac Lennan

10:45 AM - 12:30 PM - Room B03 - Block B

RAE, REGE and RAUSP PDW II

Organizers:

Juliana Bonomi Santos de Campos - FGV EAESP
Rafaela Almeida Cordeiro - PPGA / FEA / USP
Luis Hernan Contreras Pinochet - PPGA/FEA / USP

Participants with approved papers:

Artur Barretti Mascarenhas - PPGA/FEA / USP
Dafne Oliveira Carlos de Moraes - PPGA / FEI
Eduardo Corch - PPGA / ESPM
José Alexandre Machado Costa - FGV EAESP
Otávio Albuquerque Ritter dos Santos - FGV EBAPE
Veronica Angelica Freitas de Paula - PPGAdm / UFU
Paulo Henrique Vieira Gomes - PPGCONT / UnB and PPAC / UFC

10:45 AM - 12:30 PM - Room B05 - Block B

Who Determines Access? Reimagining Public Institutions Through Local Narratives

Proponent:

Samia da Silva Cardeal - PROPADM / UFS

Panelists:

Jéferson Tenório da Silva - PROPADM / UFS
Cledson Moura Ramos - IFAL
Elizangela Correria Mariano Santos - PROPADM / UFS

2:00 PM - 3:45 PM - Room B01 - Block B

1:1 mentoring session (AMLE-3)

Mentor:

Rafael Alcadipani - AMLE

Mentee:

Maralice Machado Silva

2:00 PM - 3:45 PM - Room B03 - Block B

From Evaluation to Meta-Evaluation: Training the Reflective Evaluator of Scientific Articles**Facilitator:**

Eli Lopes da Silva - IFSC

Participants:

Emerson Wagner Mainardes - MPE/FEA e PPGA/FEA/USP
Ricardo Limongi França Coelho - PPGADM / UFG e PPGAdm / UFU

Notice to Participants: Please bring your laptop to participate in the practical activities.

4:15 PM - 6:00 PM - Library Auditorium

Public Finance Observatory: An Applied Proposal for the Analytical Interpretation of Fiscal Information in the Context of Tax Reform**Proponent:**

Roberto Miranda Pimentel Fully - FUCAPE

Panelists:

Amaury José Rezende - PPGCC/FEA-RP/USP
Octavio Locatelli - FUCAPE
Flávio Alves de Carvalho - FUCAPE

4:15 PM - 6:00 PM - Room B03 - Block B

From Evaluation to Meta-Evaluation: Training the Reflective Evaluator of Scientific Articles II**Facilitator:**

Eli Lopes da Silva - IFSC

Participants:

Emerson Wagner Mainardes - MPE/FEA e PPGA/FEA/USP
Ricardo Limongi França Coelho - PPGADM / UFG e PPGAdm / UFU

Notice to Participants: Please bring your laptop to participate in the practical activities.