

## **The relational embeddedness in the context of multinational subsidiaries: a systematic literature review**

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### **Resumo**

The relational embeddedness is an important view to be addressed by researchers who seek to explain subsidiaries in the context of networks. The objective of this paper is to synthesize what has already been written and the topics that still lack research within theory. We adopted systematic literature review, based on the selection of articles that address the subject. The selection had five stages and in the end was analyzed 68 articles. The results show that there has been an evolution in the discussion about the importance of relational embeddedness for the development of competences and improvement of the performance of multinational subsidiaries. Furthermore, we bring contribution in this paper, identifying four main avenues that are still little explored by the current literature, and that can enable a good future research agenda for researchers in the area.