

CALL FOR PAPERS #01/2026

11th ANPAD Strategic Management Conference – 3Es 2026

LOCATION – FGV – Fundação Getúlio Vargas – São Paulo, Brazil

DATE – June 09 to 11, 2026

1. PRESENTATION

The 11th ANPAD Strategic Management Conference – 3Es 2026 will be held in the city of São Paulo-SP, from June 9th to 11th, 2026. It will be promoted by the **Brazilian Association of Graduate Studies and Research in Administration (ANPAD)** and sponsored by the **Strategy Division - ESO**.

3Es is a space to discuss scientific topics within the scope of the division. This call for papers is an invitation to researchers and professors from any institutions in Brazil and abroad. The purpose of the event is to encourage the development of the area of Strategy studies, considering the different subsystems and dimensions of analysis, preferably observing the division's interest groups.

2. TYPE OF SUBMISSIONS

This call for papers is open to theoretical-empirical studies, theoretical essays, and technological papers.

2.1. Presentation of Academic Articles

2.1.1 Theoretical-empirical article – presents findings of relevant research based on different theoretical and methodological perspectives, analyzing a theme with consistency and showing a contribution to the field.

2.1.2 Theoretical essay – presents a discussion based on a relevant and consistent theoretical position in the area of knowledge. The essay states the assumptions behind the arguments discussed, characterizing the author's position in relation to given theories. A theoretical essay usually requires a deep analysis of the existing literature on the subject addressed and can be characterized by critical reflection, interpretation density, and alternative propositions to analyze the topic and contribute to future studies.

2.1.3 Technological article – in previous events promoted by ANPAD, the “technological paper” was called “technological report.” It is a manuscript describing and discussing managerial cases of (i) application of technologies or processes, (ii) development of administrative, accounting, and related technologies, (iii) implementation/application methodologies, and (iv) software related to the management of organizations, promoting intervention in the institution. Thus, the nature of a technological paper is the application. They must observe the methodological, conceptual, and writing rigors valid for other types of scientific manuscripts.

3. AWARDS

ANPAD academic division will award studies in the following categories:

3.1 The best manuscript of the event.

- i. The awarded manuscript will be entitled to fast track in the reviewing process in one of ANPAD's journals (RAC and BAR).

3.2 Other awards will be announced in the future.

Note 1: All nominees will receive an “honorable mention” certificate.

Note 2: The papers authored by the chair of the division or members of the division's scientific committee are not eligible for awards in their division.

4. IMPORTANT DATES

November 24th, 2025 – Call for papers announcement;

January 19th, 2026 – Opening of the electronic address to receive submissions;

~~February 12th, 2026~~ **February 24th, 2026** – The deadline for submission of papers;

April 08th, 2026 – Disclosure of results;

April 29th, 2026 – Deadline for registration for authors of selected papers;

May 13th, 2026 – Publication of the complete program on the Internet;

June 09th to 11th, 2026 – The conferences.

5. FORMATTING INSTRUCTIONS

- 5.1. The text to be submitted has to be a single PDF file with 10.000 words at maximum. The paper must have a title, an abstract (200 words maximum) in the same language as the text, and a bibliography.
- 5.2. This call for papers does not stipulate rules on text formatting, font, spacing or style. Each author is free to submit their work with the formatting they consider most appropriate.

6. SUBMISSION INSTRUCTIONS

- 6.1. The manuscripts must be submitted through the ANPAD website (www.anpad.org.br), where the identification fields and instructions for submitting the work in PDF will be available.
- 6.2. The authors are responsible for ensuring that the works comply with the characteristics and technical criteria presented in this call for papers.
- 6.3. At the time of submission, authors must make sure that the iANPAD registration of all authors is up to date. This information will be included when the paper is submitted. Authors are solely responsible for any damage caused by failure to update personal and registration data.
- 6.4. If there is an update to the iANPAD register after submission, the data in the submission system will not be altered. To do so, the submission must be canceled and resubmitted, as long as it is done within the submission deadline set out in this call.
- 6.5. Authors' names should not appear in the paper file. The authors' details must be included on the submission site's own page.
- 6.6. Under no circumstances may papers be explicitly identified (name typed in the body of the paper, in its abstract or in the file properties), hidden or quote the authors' own work in a way that allows it to be identified. Those whose authorship is identified will be excluded from the event.
- 6.7. A maximum of three manuscripts may be submitted per person, either authored or co-authored.
- 6.8. Each work can be authored/co-authored by a maximum of six individuals.
- 6.9. Each work must only be submitted once; multiple submissions of the same work will not be accepted.
- 6.10. Papers may be submitted in Portuguese, English, or Spanish.

- 6.11. The submitted PDF manuscript is considered the final version. After submission, no inclusion, exclusion, substitution, or alteration of name, e-mail, institution, or parts of the submitted manuscript or other information provided at submission will be accepted.
- 6.12. Acknowledgments must be exclusively institutional; no personal acknowledgments are permitted.
- 6.13. Before uploading the manuscript, authors must verify that the files are not infected with viruses. Infected files will be excluded.
- 6.14. When submitting the manuscript, the authors must choose the type of submission: theoretical-empirical, theoretical essays, or technological articles.
- 6.15. Submissions will not be accepted after the deadline (Item 4).
- 6.16. ANPAD is not responsible for submissions that are not completed due to communication failure, congestion of communication lines, lack of electricity, server slowness caused by excessive simultaneous accesses, or any other technical factors that make data transfer impossible. For this reason, it is recommended that authors complete their submissions in good time to avoid any technical difficulties that may occur.
- 6.17. Save the conference dates (June 9th to 11th, 2026). The presentation of the selected papers will take place in a session allocated by the event organizers on any of these days. **Authors will not be able to choose presentations dates and times.**
- 6.18. We recommend reading the governance documents before submitting your paper, especially the “ANPAD's Manual of Best Practices for Scientific Publishing” and the “Special Recommendations for Authors” available at: <https://anpad.org.br/governanca-documentos/>

7. ORIGINALITY OF WORKS SUBMITTED TO ANPAD EVENTS

- 7.1. The authors must declare the originality of their paper at the time of submission. The authors are responsible for confirming the originality of their papers.
- 7.2. Papers accepted for publication or published in journals, published as book chapters, or presented at previous ANPAD events are not considered unpublished for the purposes of this call for papers, and should not be submitted.
- 7.3. When requested, authors who fail to prove originality may be impeded from presenting papers in future ANPAD events.

8. REVIEWING PROCESS

- 8.1. The manuscripts will be evaluated through blind review. If one or more authors are identified, the paper will be excluded from the process.
- 8.2. Two reviewers will evaluate each manuscript. In case of discrepancies, a third reviewer will be appointed.
- 8.3. The reviewing process will consider only manuscripts that meet the submission rules and submitted before the deadline.
- 8.4. Files submitted in the submission process cannot be replaced.
- 8.5. The academic division coordinated by the scientific director will evaluate submissions exclusively based on the quality of the paper.
- 8.6. The chairs of the divisions and the divisions' scientific committees will carry out an initial evaluation of the submitted papers before sending them to the reviewers. This initial assessment aims to identify whether the work meets the minimum requirements – conceptual, methodological, editorial, and format – to be considered a scientific paper.
- 8.7. The chair of the division may, at their discretion, exchange the papers among the interest groups to which the manuscripts were submitted.
- 8.8. The final selection by the scientific director will take into account the combination of the following items: (i) the result of the reviewing process; (ii) the adequate number of papers to be presented at the event; and (iii) the time available for the presentation of each paper.

- 8.9. The chairs of the divisions, members of scientific committees, and leaders of interest groups will not have access to data from authors.
- 8.10. When a member of a scientific committee or a leader of an interest group is the author of a paper submitted to the academic division they are part of, the system automatically blocks access to the user's paper, preventing any action, such as designating reviewers and monitoring the reviewing process.
- 8.11. The authors' names will not be revealed to reviewers, and the name of the reviewers will not be revealed to the authors.
- 8.12. We advise reviewers to carefully observe the guidelines on the use of Artificial Intelligence when preparing their reviews. Guidelines are available in the documents "ANPAD's Manual of Best Practices for Scientific Publishing" and "Special Recommendations for Authors" available at: <https://anpad.org.br/governanca-documentos/>

9. REGISTRATION AND ACCESS TO THE ONLINE PLATFORM

- 9.1. Registration in the conference is individual. Regardless of whether they are an author, only registered participants will have access to the event.
- 9.2. Registration is only possible after iANPAD profile update.
- 9.3. Registration is personal, non-transferable, and non-shareable. Participants are requested not to share their passwords or personal badge under any condition or justification.
- 9.4. Registered participants must look for the event office for accreditation on the day of the event.
- 9.5. Authors are solely responsible for monitoring the status of their paper's evaluation results and for registering within the deadline established in this call for papers. ANPAD is not responsible for individual notifications and will not accept claims of ignorance due to lack of email notification.

10. INCLUSION IN THE EVENT PROGRAM AND ELECTRONIC PROCEEDINGS

- 10.1. Selected manuscripts will be included in the program only if at least one of the authors registers for the event. The attendee must be prepared to present the paper using the format indicated by the event committee.
- 10.2. Payment of the registration fee mentioned in 10.1 must be made by **April 29th, 2026**, for the paper to be included in the program and event proceedings.
- 10.3. Authors who wish to pay the individual membership fee in order to be entitled to the member registration fee must pay their membership fee at least one (1) week before the date specified in item 10.2.
- 10.4. By submitting their paper to this conference, the Authors are aware of and agree to the registration and permanent publication of their paper in the Event's proceedings.
- 10.5. After publication in the proceedings of the event, Authors may request deletion of the entire content of the published work, however they are prevented from requesting its total deletion, so that at least the abstract of the work will remain registered and published.

11. FORMAT OF THE PAPERS' PRESENTATION IN THE EVENT

- 11.1. When submitting their paper, authors accept that the manuscript may be presented in any of the presentation modalities adopted during the event.
- 11.2. The final decision regarding the form of presentation of each work will be up to the academic divisions and the scientific director. The choice will be made as a result of the interrelationships between the selected papers and the availability of time for presentations. Authors will not be able to appeal against the chosen format.

12. FINAL PROVISIONS

- 12.1. Paper submission implies the total and unconditional acceptance of all provisions, rules, and instructions in this call for papers, communications, and other documents published by ANPAD.
- 12.2. The failure to present a paper listed in the event's program will result in the paper being excluded from the electronic proceedings, as well as preventing the author from submitting papers to any meeting held under the sponsorship and within the scope of ANPAD until the end of the following year.
- 12.3. When submitting papers, authors are invited to collaborate as reviewers. ANPAD's academic divisions will select the group of reviewers.
- 12.4. The items in this call for papers may undergo modifications and updates while the event still did not start. All changes and/or updates will be published on the ANPAD website in the event section.

13. CONTACT US

ANPAD Office
Telephone +55 (44) 3354-8545
E-mail: eventos@anpad.org.br