

Academic Writing & Paper Development Workshop

EnANPAD 2026 | Final programme and clinic groups

1. Format

One full day, 14 selected participants, four short talks, an editors' conversation, and two paper clinics.

- Participants are divided into two clinic rooms of seven, each with two editors and two thematic groups.
- Each editor is the primary discussant for three or four papers, read in advance, and leads the discussion of those papers.
- All seven participants in a room stay together for the whole clinic and take part in the discussion of every paper; the second editor contributes throughout.
- Each participant is the main focus of exactly one clinic: four papers are discussed in Clinic I and three in Clinic II, in each room.

2. Programme

Time	Session	Lead
Morning		
09:00–09:15	Welcome & Introduction — objectives, format, and how the paper clinics will work	All editors
09:15–09:45	Talk 1 — Writing for Business Ethics Journals: journal fit, the ethical core of a paper, desk rejection	María José Murcia
09:45–10:15	Talk 2 — From Idea to Paper: research question, argument, and theoretical contribution	Filipe Sobral
10:15–10:45	Coffee break	—
10:45–12:30	Paper Clinic I — two parallel rooms, four papers each (~25 min per paper)	All editors
12:30–14:00	Lunch (free)	—
Afternoon		
14:00–14:35	Talk 3 — Behind the Editorial Process: assessment, reviewer expectations, managing an R&R	Rita Mota
14:35–15:45	Editors' Conversation — how much ethics a paper needs, how novelty is assessed, questions from Clinic I	All editors
15:45–16:15	Coffee break	—
16:15–17:45	Paper Clinic II — same rooms, three papers each (~30 min per paper)	All editors
17:45–18:15	Talk 4 — Brazilian and Global South Perspectives: moving beyond Brazil as an empirical setting	Gustavo Tavares

Time	Session	Lead
18:15–18:30	Closing remarks & takeaways and future engagement with JBE	All editors

3. Clinic rooms and groups

Groups were formed around a shared developmental need rather than topic alone, so that one line of feedback serves the whole table. Editors were matched to the group closest to their own research.

Room A

Participant	Affiliation	Paper	Main focus
Group 1 — Technology, algorithms and the distribution of responsibility (lead: Gustavo Tavares)			
Luciana Maines da Silva	UNISINOS	Responsible Innovation: Archetypes of Attention in Brazilian Startups	Clinic I
Johnathan Jhonson Gomes de Almeida	UFPA	When Are Recommendation Algorithms Perceived as Ethical?	Clinic I
Rafael Augusto Kwiatkoski Vieira	Mackenzie	Dignity in Organizations: A Sociotechnical Approach	Clinic II
Georgy Bubnenkov	FGV (Rio)	When Leaders Collaborate with AI Agents: Accountability Ambiguity and Leadership Behavior	Clinic II
Group 2 — Corporate irresponsibility, accountability and memory (lead: Filipe Sobral)			
Rodolfo Ferreira Maritan	FGV EAESP	Intergenerational Counter-Memory Mobilization: Nurturing Memories of the Vila Socó Tragedy	Clinic I
Ana Carolina Talarico	FGV EAESP	Undoing CSR: How Anti-DEI Countermovements Reshape Corporate Social Responsibility	Clinic I
Alice dos Santos Acioli e Silva	USP/ESALQ	Structural Greenwashing as (Non-)Truth Communication	Clinic II

Room B

Participant	Affiliation	Paper	Main focus
Group 3 — Moral agency, virtue and voice (lead: Rita Mota)			
Luiz Eduardo Giovanelli	USP/ESALQ	Mediating Marginalized Voice: Network Agency, Institutional Creativity and Ethical Inclusion in Brazil's HIV/AIDS Governance	Clinic I

Participant	Affiliation	Paper	Main focus
Luiz Filipe Naressi Fortunato	FGV EAESP	From Leader Attributes to Dyadic Co-Construction: Leader Virtues and Humility	Clinic I
Elga Carvalho Vianna	FGV EBAPE	The Hidden Moral Injury of the Leader: Perpetration-Based Distress in the Workplace	Clinic II
Group 4 — Markets, consumption and sustainable value (lead: María José Murcia)			
Isaac Gezer Silva de Oliveira	IFES	When Credence Claims Travel: Geographical Indication, Certification and Traceability in Specialty Coffee	Clinic I
Diego Rafael Stüpp	UFSC / UDESC	The Ethics of Cooperation: Social Capital, Financial Inclusion and Sustainable Performance in Credit Unions	Clinic I
Juliana Clyde F. F. de Queirós	FUCAPE	Responsible Growth as a Business Ethics Construct: An Inclusive Wealth Perspective	Clinic II
Murilo Lima Araújo Costa	FGV EAESP	Reverse Socialization: Children's Sustainability Appeals and Sustainable Family Consumption	Clinic II

4. Notes on the groupings

Group 1 brings together papers in which moral responsibility is mediated or diluted by technical systems; the shared task is to move each argument from how the technology works or is perceived to who answers morally, and why.

Group 2 gathers three novel constructs on how corporate responsibility is performed, undone or contested, each grounded in a Brazilian case; the shared task is defending an original construct before an international reviewer.

Group 3 concerns the moral agency of individual actors: leaders and mediators of voice; the papers differ widely in maturity, from an early doctoral idea to a mature empirical base in need of repositioning.

Group 4 is the most quantitative table, and all four papers face the same difficulty: ethics currently enters as an instrumental variable rather than as the central question.

Two participants, Georgy Bubnenkov and Elga Vianna, are doctoral or master's advisees of Filipe Sobral and have been assigned to groups led by other editors.

Papers with a mature empirical or theoretical base are scheduled for Clinic I, so that the questions they raise can feed the editors' conversation after lunch; earlier-stage projects are scheduled for Clinic II, where the emphasis is forward-looking and on concrete next steps.